

CASCADIA CONSUMER ELECTRONICS CORP.
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**Cascadia Consumer Electronics
Announces Record Date for Plan of Arrangement**

November 26, 2014 – Vancouver, B.C. – Cascadia Consumer Electronics Corp. (the “**Company**” or “**Cascadia**”) (CSE:CK) is pleased to announce further to the previously announced plan of arrangement (the “**Arrangement**”) with P2P Info Inc. (“**Spinco**”), a private wholly-owned British Columbia company, the record date for the Arrangement has been set as November 27, 2014 (the “**Record Date**”). The Record Date is the date for shareholders of the Company (the “**Shareholders**”) to participate in the Arrangement. The Company anticipates that the effective date for the Arrangement will be on or about November 28, 2014 (the “**Effective Date**”). Shareholders of record on the Effective Date will receive one new common share and one Class 1 Reorganization Share of the Company. On the Effective Date, and pursuant to the Arrangement, all of the Class 1 Reorganization Shares will be automatically transferred by Shareholders to Spinco in exchange for 2,943,500 common shares of Spinco to be issued to Shareholders on a *pro rata* basis (resulting in approximately 0.2 common shares of Spinco being issued for every one Class 1 Reorganization Share). Immediately following this, the Company will redeem all of the Class 1 Reorganization Shares by the transfer to Spinco of \$58,870 of working capital. Fractional shares of Spinco will not be issued and any fractional shares resulting from the Arrangement will be cancelled. As the rights and restrictions of the new common shares are identical to the current common shares, no replacement share certificates for the new common shares will be distributed to Shareholders. Share certificates for the Spinco common shares will be distributed or credited to Shareholders of record on the Effective Date.

For further information, please contact:

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Cautionary Note Regarding Forward-Looking Information

This press release contains projections and forward-looking information that involve various risks and uncertainties regarding future events. Such forward-looking information can include without limitation statements based on current expectations involving a number of risks and uncertainties and are not guarantees of future performance of Cascadia such as the statement that: (i) the Company will now proceed with the filing of the final order together with any other required filings with the registrar under the *Business Corporations Act* (British Columbia); and that the Arrangement will become effective and the Company will set out to implement the steps contemplated under the Arrangement. There are numerous risks and uncertainties that could cause actual results and Cascadia’s plans and objectives to differ materially from those expressed in the forward-looking information, including: (i) the inability to coordinate the steps of the Arrangement; and (ii) other factors beyond Cascadia’s control. Actual results and future events could differ materially from those anticipated in such information. These and all subsequent written and oral forward-looking information are based on estimates and opinions of management on the dates they are made and are expressly qualified in their entirety by this notice. Except as required by law, Cascadia assumes no obligation to update forward-looking information should circumstances or management’s estimates or opinions change.