



DealNet Launches Strategic Service Desk Contract

Toronto, Ontario, November 26, 2014 – [DealNet Capital Corp.](#) (the “Company”) (CNSX: DLS) is excited to report that this week it officially launched technical service desk support for a leading Canadian insurance provider.

The Company announced the win on August 26th, 2013, and has since undertaken the significant process documentation, workflow development and agent training required to successfully launch the opportunity. “OCCGI has a long history of providing complex service desk support as part of our overall suite of BPO offerings. This launch represents a major milestone that has come about as a result of the master service agreement we secured last year with a Fortune 500 global systems consulting firm.”, stated Michael Hilmer, COO of DealNet and President and CEO of OCCGI. “This launch will pave the way for future joint bids with this partner while adding ongoing credibility to this important aspect of our overall service offering.”

As part of the contract, OCCGI provides technical support for business applications, networks and infrastructure used by the client’s internal staff to carry out their day to day activities.

DealNet Capital Corp. is a public company that trades under the symbol DLS on the Canadian Securities Exchange. DealNet Capital has an investment mandate to acquire and develop investee companies focused on generating high margin recurring revenue through innovative customer engagement models. The Company has focused its investments towards two key industry verticals: the thriving North American business process outsourcing (“BPO”) market through its wholly-owned subsidiaries, OC Communications Group Inc. (“OCCGI”) and Impact Mobile Inc. (“Impact Mobile”); and the consumer financing market through its wholly-owned subsidiary, One Dealer Inc. (“One Dealer”).

ON BEHALF OF DEALNET CAPITAL CORP.

For additional information please visit www.sedar.com.

The Canadian National Stock Exchange does not accept responsibility for the adequacy or accuracy of this release.

Forward-looking Statements

This press release contains certain forward-looking statements with respect to the Corporation. These forward-looking statements, by their nature, involve risks and uncertainties that could cause actual results to differ materially from those contemplated. We consider the assumptions on which these forward-looking statements are based to be reasonable, but caution the reader that these assumptions regarding future events, many of which are beyond our control, may ultimately prove to be incorrect. These statements involve risks and uncertainties including, without limitation, DealNet's ability to successfully develop and market its products, consumer acceptance of such products, competitive pressures relating to price reductions, new product introductions by third parties, technological innovations, and overall market conditions. Consequently, actual events and results in future periods may differ materially from those currently expected.

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