



**Kaneh Bosm BioTechnology Inc.
(formerly Anexco Resources Ltd.)**

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NOT FOR DISSEMINATION IN THE UNITED STATES

Vancouver, BC. Friday November 7, 2014

Kaneh Bosm BioTechnology Announces Appointment of a new CFO, and a Another Member to the Advisory Board

Kaneh Bosm BioTechnolgy Inc. (KBB:CSE) (“Kaneh Bosm” or the “Company”) is very pleased to welcome two new members to our team. These individuals will clearly contribute to our corporate slogan of ‘success through excellence’, and clearly strengthen and complement our ‘Cannabis dream team’.

First, we would like to introduce our new CFO, Mr. Anthony Jackson. Mr. Jackson is a Principal of BridgeMark Financial Corp., which provides corporate compliance, financial advisor, and financial reporting activities to public and private companies. Mr. Jackson also founded Jackson & Company, Chartered Accountants assisting private and public companies in a variety of industries with full service accounting, and tax services.

Prior to his time at BridgeMark, Mr. Jackson spent a number of years working at Ernst & Young LLP and obtained his CA designation before moving onto work as a senior analyst at a boutique investment banking firm. Mr. Jackson holds a Bachelor of Business Administration degree from Simon Fraser University, and the professional designation of Chartered Accountant (CA), where he is a member of the B.C. and Canadian Institute of Chartered Accountants. Most recently, Mr. Jackson has had extensive experience as a Director and CFO of numerous publicly traded corporations.

Next, we welcome Mr. Julio Viskovich to our advisory board in the capacity of Sales and Marketing Specialist. Mr. Viskovich has been recognized by Forbes, Eloqua, Huffington Post, AA-ISP, InsideView, and others as one of the leading minds in social media and digital marketing. He is one of the world's premier social selling thought leaders, consultants, and trainers and was featured by Forbes as a Top 25 Social Selling Influencer in the World for 2014.

Mr. Viskovich was previously the global social selling trainer with HootSuite since 2011 before founding NexLevel Sales in 2014.

Mr. Viskovich is one of the world's premier social selling trainers delivering custom education on Facebook, Twitter, Google+, LinkedIn, HootSuite and other essential social sales activities. To date, he has trained over 10,000 sales and marketing professionals in-person and over 4 million social media users via on-demand learning and live virtual trainings. Recognized by Sales Lead Management Association as one of the 50 Most Influential of 2013, and Named as Top 25 Most Influential Inside Sales Professionals of 2013 Award by AA-ISP.

He is heavily involved in pioneering social media in higher education and currently acts as an Adjunct Professor of Digital Marketing at UBC's Sauder School of Business as well as at Simon Fraser University.

Complete bios of all personnel are available at www.kanehbosmbiotech.com.

Michael Martinz, President of Kaneh Bosm, comments, "We have worked diligently to attract quality individuals to further build and enhance our team. The additional of these highly experienced and qualified gentlemen clearly exhibits their belief in our business model, and the Cannabis sector." He continues, "Our focus continues to be on becoming a dominant player in the Cannabis market, and to deliver significant shareholder value."

On behalf of the Board of Directors of Kaneh Bosm Inc.

"Michael Martinz"

Michael Martinz
President, Director

"Rudy de Jonge"

Rudy de Jonge
CEO, Director

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