



## RESAAS SERVICES INC.

### RESAAS ADDS 20 NEW PARTNERS TO THEIR MARKETPLACE

**VANCOUVER, B.C. (November 5, 2014)** – RESAAS Services Inc. (CSE: RSS), The Real Estate Social Network™, announced today the addition of 20 new Partners to the [RESAAS Marketplace](#) – a collection of leading real estate products and services offered to all RESAAS users to purchase at a discounted price.

RESAAS Marketplace launched in Summer 2014 to introduce RESAAS agents to products and services that can help enhance their business. RESAAS has continued to develop relationships with leading companies servicing real estate professionals who share similar goals and objectives to those of RESAAS; ultimately to help agents and brokers do more business.

“It’s been less than two months since we unveiled the Marketplace with our initial 10 go-to-market partners, including [BombBomb](#), [Dotloop](#) and [DocuSign®](#),” said Tom Rossiter, President at RESAAS. “The traction this generated, and the combined benefit to both agents and to vendors, has enabled us to form new partnerships with 20 additional real estate vendors in the first of a series of major enhancements to the service.”

Additional partnerships being made available in this release include award winning state-of-the-art website creation platform [Squarespace](#), live virtual tour provider [ReaLync](#), contact management and marketing software [Propertybase](#) (leveraging the [Salesforce.com](#) platform), branded agent app [Dizzle](#), connecting riders to drivers app [Uber](#), advanced research system providing reliable data [ReboGateway](#) (a product of [Benutech](#) Inc.), and REALTOR® contact relationship management system [Wise Agent](#).

[Uber](#), an on-demand service that is evolving the way the world moves, adds tremendous value to the Marketplace. Real estate agents are always on the go, and now RESAAS users are eligible for exclusive credits when riding Uber for the first time.

“By seamlessly connecting riders to drivers at the touch of a button, Uber takes you from point A to point B in 45+ countries and over 250 cities,” said Dan Nicolopoulos, Marketing Manager at Uber. “By participating in the RESAAS Marketplace, we look forward to many real estate agents riding with Uber whether it be to an open house or client meeting.”

Another partner participating in the Marketplace for this release is [ReboGateway](#), a product of Benutech, Inc. “We see RESAAS as a potential difference making tool for agents to build awareness of their business, and learn from others within the network, and

to help market their listed properties,” said Brian Fox, V.P. Business Development at Benutech, Inc. “ReboGateway is out in front of that initial listing process, by identifying the addresses that have a higher likelihood of selling. The combination of our targeted data along with RESAAS as a marketing platform, creates a synergy that will be exciting to watch develop. We are excited about being a Marketplace partner to bring new awareness to ReboGateway and to provide additional benefits to RESAAS members.”

CRM (*Customer Relationship Management*) built for REALTORS®, Wise Agent, is loaded with easy to use contact management, time management, transaction management, and document storage features. “RESAAS is quickly becoming known as the place to go for the best answers to real estate questions, from best practices, to tools and products to help grow agent’s businesses,” said Brandon Wise at Wise Agent. “Wise Agent is proud to be part of the RESAAS Marketplace.”

In this update to the Marketplace, RESAAS is also introducing a handful of companies that will offer free versions of their products in the Marketplace, including home maintenance at the touch of a button app [HouseCall](#), online home refiner [Lenda](#), and simplified expense reporting system [Expensify](#).

Savings on all products offered through the Marketplace are typically between 10% and 25%, and are redeemable instantly for all registered RESAAS users.

Contactually, the CRM provider that appeared in the RESAAS Marketplace on its initial launch, has enjoyed increased sales through the partnership. “The RESAAS Marketplace has been a great channel for acquiring new users,” said Brian Pesin, Senior Marketing Manager, Partnerships at Contactually. “Danielle and her team have been great and proactive about promoting us and our special RESAAS-focused events, such as webinars, to their users, which has in turn brought in a good number of new users. We look forward to strengthening our partnership as the Marketplace continues to expand and develop.”

Companies that service the real estate industry who are interested in learning more about the RESAAS Marketplace, [click here](#) or go to <http://corporate.resaas.com/business/marketplace/> .

#### **About RESAAS SERVICES INC.**

RESAAS is an Enterprise Social and Global Referral Network for licensed Real Estate Agents, REALTORS®, Brokers, Franchises and Associations. RESAAS’ powerful reblasts® engine automatically converts real estate activity into social marketable content, which is also pushed out to other social networks, to generate leads. Visit <http://www.resaas.com>.

#### **On Behalf of RESAAS**

Danielle Sissons

VP Communications

RESAAS Services Inc.

Telephone: (604) 558-2929; Email: [danielle.sissons@resaas.com](mailto:danielle.sissons@resaas.com)

**Investor Relations**

Michael Koehler or Matt Glover

Liolios Group Inc.

Telephone: (949) 574-3860; Email: [RESAAS@liolios.com](mailto:RESAAS@liolios.com)

**The CSE has not reviewed, approved or disapproved the content of this press release.**

Forward-Looking Information

This press release and the company's website referenced herein may include 'forward-looking information' within the meaning of Canadian securities legislation, concerning the company's technology platform. Forward-looking information is based on certain key expectations and assumptions made by RESAAS' management, including future plans for the design and development of the company's technology platform. Although RESAAS believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because RESAAS can give no assurance that they will prove to be correct. Forward-looking statements contained in this press release are made as of the date of this press release. RESAAS disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.