

**CASCADIA CONSUMER ELECTRONICS CORP.**

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**NEWS RELEASE**

**CASCADIA CONSUMER ELECTRONICS ANNOUNCES PRIVATE PLACEMENT**

**VANCOUVER, B.C. – October 6, 2014** - Cascadia Consumer Electronics Corp. (the “**Company**” or “**Cascadia**”) wishes to announce that, subject to regulatory approval, the Company intends to complete a private placement (the “**Offering**”) of unsecured convertible debentures (the “**Debentures**”) in the principal amount of up to \$100,000. The principal amount of the Debentures will mature two months after issuance (the “**Maturity Date**”) and accrue interest at 8% per annum payable on the Maturity Date.

At any time after the date that is two months after issuance of the Debenture, subscribers may convert all or any part of the principal amount and any accrued but unpaid interest outstanding under the Debentures into common shares in the capital of the Company (each, a “**Share**”) at a conversion price of \$0.128 per Share.

The proceeds of the Offering are expected to be used by the Company or its wholly-owned subsidiaries for general working capital.

**About Cascadia**

Cascadia’s primary business objective is to develop and operate the business of designing hardware and software and working with consumer electronics OEMs to bring interactive desktop display devices to connect with a multitude of global users in home, institutions and office conference environments. Cascadia’s business is to create and manage digital products and services that encourage consumer participation and active engagement with media and entertainment content. These digital media products are designed to accommodate a variety of media and entertainment experiences, including but not limited to television, movies, games and music.

**For further information, please contact:**

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**Cautionary Note Regarding Forward-Looking Information**

All statements, other than statements of historical fact, included herein are forward-looking statements that are subject to risks and uncertainties. Forward-looking statements are often, but not always, identified by the use of words such as “seek”, “anticipate”, “believe”, “plan”, “estimate”, “expect”, “likely” and “intend” and statements that an event or result “may”, “will”, “should”, “could” or “might” occur or be achieved and other similar expressions. Forward-looking statements in this news release include statements regarding the Company’s intention to complete the Offering and the expected use of proceeds from the Offering. Forward-looking statements are subject to business and economic risks and uncertainties and other factors that could cause actual results of operations to differ materially from those

contained in the forward-looking statements. Forward-looking statements are based on estimates and opinions of management at the date the statements are made. The Company does not undertake any obligation to update forward-looking statements except as required by applicable securities laws. Investors should not place undue reliance on forward-looking statements.

*The CSE does not accept responsibility for the adequacy or accuracy of the contents of this news release.*