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**For Immediate Release:**

**GLOBAL HEMP GROUP PARTNERS WITH MALI'S NATIONAL AGRICULTURAL RESEARCH INSTITUTE ON HEMP RESEARCH**

*GHG, National Institute of Agricultural Research to test hemp feasibility in Mali*

LOS ANGELES, CALIFORNIA - (Marketwired – August 17, 2014) -- **GLOBAL HEMP GROUP INC. (“GHG” or the “Company”)(OTCQB:GBHPF)(CSE:GHG) (FRANKFURT:GHG)** announced today it has signed a letter of intent with the Institut d’Economie Rurale (“IER”), the national agricultural research institute of the Republic of Mali, to begin moving toward jointly researching hemp cultivation in the West African nation.

Under the terms of the agreement, IER and GHG will work together on agricultural and technological research regarding industrial hemp, exchanging information and technology while partnering to strengthen the resources necessary to create a Malian hemp industry.

“We believe the Republic of Mali, as well as other African nations, will see multiple benefits from the introduction of hemp as a widely cultivated crop,” said Charles Larsen, President and CEO of Global Hemp Group. “We are excited to work with IER to demonstrate hemp’s viability for Mali, and develop the best methods to ensure hemp aids both Mali’s economy and ecology.”

The collaboration will begin with drafting an outline of the research program and the conditions for its implementation alongside IER. The program will focus on testing hemp varieties to determine those most suitable for the Mali climate, as well as fulfill joint development objectives such as hemp for home construction and as energy for household consumption.

This collaboration fulfills GHG’s objectives of tackling poverty and climate change by developing profitable industrial hemp businesses, while meeting Mali’s commitment to producing environment-friendly technologies for the development of rural areas.

This latest move increases the scope of GHG’s operations on the African continent, which began with the establishment in June of Global Hemp Group Africa.

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**On behalf of the Board of Directors**

**“Charles Larsen”**

**Charles Larsen**

**Chairman & CEO**

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To view Global Hemp Group, Inc. on the [OTC Markets](#) in the United States under symbol GBHPF click [HERE](#).

*Forward Looking Statements – Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of Global Hemp Group Inc., including, but not limited to the impact of general economic conditions, industry conditions, volatility of commodity prices, currency fluctuations, dependence upon regulatory approvals, the availability of future financing and exploration risk. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements.*

*The CNSX has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.*