

## FORM 7

### **MONTHLY PROGRESS REPORT**

Name of CNSX Issuer: Big Rock Labs Inc. (the "Issuer").

Trading Symbol: BLA

Number of Outstanding Listed Securities: 18,300,000

Date: September 03, 2014 – Reporting on August 2014

This Monthly Progress Report must be posted before the opening of trading on the fifth trading day of each month. This report is not intended to replace the Issuer's obligation to separately report material information forthwith upon the information becoming known to management or to post the forms required by the CNSX Policies. If material information became known and was reported during the preceding month to which this report relates, this report should refer to the material information, the news release date and the posting date on the CNSX.ca website.

This report is intended to keep investors and the market informed of the Issuer's ongoing business and management activities that occurred during the preceding month. Do not discuss goals or future plans unless they have crystallized to the point that they are "material information" as defined in the CNSX Policies. The discussion in this report must be factual, balanced and non-promotional.

#### **General Instructions**

- (a) Prepare this Monthly Progress Report using the format set out below. The sequence of questions must not be altered nor should questions be omitted or left unanswered. The answers to the items must be in narrative form. State when the answer to any item is negative or not applicable to the Issuer. The title to each item must precede the answer.
- (b) The term "Issuer" includes the Issuer and any of its subsidiaries.
- (c) Terms used and not defined in this form are defined or interpreted in Policy 1 – Interpretation and General Provisions.

## Report on Business

1. Provide a general overview and discussion of the development of the Issuer's business and operations over the previous month. Where the Issuer was inactive disclose this fact.

Big Rock Labs ("Big Rock" or the "Company") (CSE: BLA) (FSE: BR1) is an emerging Canadian technology company that specializes in digital product research and development. The Company is currently developing two iPhone, iPad and Android apps to capitalize on the fast-growing sharing economy: Reach and Hostello. Big Rock has a team of expert software engineers who create disruptive products that grow organically, engage and retain users through unique experiences. The Company is led by seasoned entrepreneurs Karl Pawlowicz and Harald Seemann. In addition, Big Rock has retained experienced tech advisor and mentor Matthew Kaine, who is actively involved in the Digital Media Zone at Ryerson University and the MaRS Discovery District in Toronto.

**On August 19, 2014 the Company published a news release titled "Big Rock Labs Expands Reach iOS Foursquare Integration, Testing Phase Nears Successful Completion". It can be read again here, please copy this link into your browser:**

[http://thecse.com/cmsAssets/docs/Filings/2014/2014\\_08\\_19\\_8\\_47\\_49\\_BLA\\_Big\\_Rock\\_Labs\\_Expands\\_Reach\\_iOS\\_Foursquare\\_Integration,\\_Testing\\_Phase\\_Nears\\_Completion.pdf](http://thecse.com/cmsAssets/docs/Filings/2014/2014_08_19_8_47_49_BLA_Big_Rock_Labs_Expands_Reach_iOS_Foursquare_Integration,_Testing_Phase_Nears_Completion.pdf)

In the month of August 2014, Big Rock continued to refine its operational processes necessary as a public company.

The Company continued with the design and development of its products Reach and Hostello.

**Big Rock added key Foursquare features to its Reach iOS version which significantly improve the user experience of the app.**

The Company has started development of an Android version of Reach in early August 2014 with an estimated completion in early October 2014. A launch of the Reach application on iOS and Android will maximize the full potential of Reach as it will be available on over 90% of smartphone devices across the world, according to the latest smartphone sales data from Kantar Worldpanel ComTech.

2. Provide a general overview and discussion of the activities of management.

CEO Karl Pawlowicz oversaw the design and development of the Reach and Hostello digital products. He worked closely with technical director Mike Stinson as well as advisors Matthew Kaine and Stephane Bigue to discuss new features of Reach and Hostello. Mr. Pawlowicz also established business relationships with potential partners and additional web developers.

CFO Harald Seemann continued to establish business relationships with potential partners, web developers and investors for future financings of the Company.

Management also reviewed the marketing strategy of the company's upcoming product, Reach.

3. Describe and provide details of any new products or services developed or offered. For resource companies, provide details of new drilling, exploration or production programs and acquisitions of any new properties and attach any mineral or oil and gas or other reports required under Ontario securities law.

The Company completed Cross-Device Testing of Reach in August so that Reach runs well on the iOS 7 operating system on all iPhone, iPod Touch and iPad versions.

The launch of Reach on the Apple App Store is planned for the week starting Monday, September 08, 2014.

Big Rock has developed version 1.0 of the following iPhone, iPod Touch, iPad and iPad Mini app:

**Reach: Real Career Opportunities - [www.thereachapp.com](http://www.thereachapp.com)**

Reach is a free mobile social networking app that utilizes location-based technology to connect professionals in their area. Reach advances career growth by helping users - both with and without a LinkedIn account - find and shake hands with other professionals nearby.

Since May 2003, LinkedIn has built a user base of over 260 million professionals and is now the most respected professional network worldwide. LinkedIn has encountered a problem where the bulk of these connections never develop into business or face-to-face encounters. Reach will allow LinkedIn users to connect with local professionals in their area, on the go in seconds, generating local career opportunities.

Reach strives to reinvent networking in cafes, bars, airport lounges, common areas, conferences and meetup groups. The app aims to disrupt lines of business such as recruiting, event organizing, local business marketing and start-up culture.

4. Describe and provide details of any products or services that were discontinued. For resource companies, provide details of any drilling, exploration or production programs that have been amended or abandoned.  
No products or services were discontinued.
5. Describe any new business relationships entered into between the Issuer, the Issuer's affiliates or third parties including contracts to supply products or services, joint venture agreements and licensing agreements etc. State whether the relationship is with a Related Person of the Issuer and provide details of the relationship.  
No new business relationships were entered into.
6. Describe the expiry or termination of any contracts or agreements between the Issuer, the Issuer's affiliates or third parties or cancellation of any financing arrangements that have been previously announced.  
No contracts expired or were terminated.
7. Describe any acquisitions by the Issuer or dispositions of the Issuer's assets that occurred during the preceding month. Provide details of the nature of the assets acquired or disposed of and provide details of the consideration paid or payable together with a schedule of payments if applicable, and of any valuation. State how the consideration was determined and whether the acquisition was from or the disposition was to a Related Person of the Issuer and provide details of the relationship.  
No assets were acquired or disposed of.
8. Describe the acquisition of new customers or loss of customers.  
No acquisitions or loss of customers occurred.
9. Describe any new developments or effects on intangible products such as brand names, circulation lists, copyrights, franchises, licenses, patents, software, subscription lists and trade-marks.  
None.
10. Report on any employee hirings, terminations or lay-offs with details of anticipated length of lay-offs.  
There were no employee changes, hirings, terminations or layoffs.
11. Report on any labour disputes and resolutions of those disputes if applicable.  
None.
12. Describe and provide details of legal proceedings to which the Issuer became a party, including the name of the court or agency, the date instituted, the principal parties to the proceedings, the nature of the claim, the amount claimed, if any, if the proceedings are being contested, and the present status of the proceedings.  
Nothing to report.

13. Provide details of any indebtedness incurred or repaid by the Issuer together with the terms of such indebtedness.

None.

14. Provide details of any securities issued and options or warrants granted.

No securities were issued and no options or warrants were granted.

Security	Number Issued	Details of Issuance	Use of Proceeds <sup>(1)</sup>

*(1) State aggregate proceeds and intended allocation of proceeds.*

15. Provide details of any loans to or by Related Persons.

None.

16. Provide details of any changes in directors, officers or committee members.

None.

17. Discuss any trends which are likely to impact the Issuer including trends in the Issuer's market(s) or political/regulatory trends.

By 2017, mobile is expected to account for over 30 percent of online travel sales, according to data from the World Travel Market.

Big Rock's apps are designed to appeal to the fast-growing, so-called "sharing economy", which eliminates the middle men and democratizes the global economy. Jeremy Rifkin, author of "The Zero Marginal Cost Society", says the success of businesses such as Airbnb --- the online marketplace where people can book or list a room, house or even a castle --- is about the emergence of a new economic system alongside the traditional capitalist market, potentially leading to what he calls a "paradigm shift in the economy."

Although the Company believes that expectations and assumptions on which forward-looking information is based are reasonable, undue reliance should not be placed on forward-looking information because the Company can give no assurance that the information will prove to be correct. Forward-looking statements contained in this report are made as of the date of this report. The Company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

## Certificate Of Compliance

The undersigned hereby certifies that:

1. The undersigned is a director and/or senior officer of the Issuer and has been duly authorized by a resolution of the board of directors of the Issuer to sign this Certificate of Compliance.
2. As of the date hereof there is no material information concerning the Issuer which has not been publicly disclosed.
3. The undersigned hereby certifies to CNSX that the Issuer is in compliance with the requirements of applicable securities legislation (as such term is defined in National Instrument 14-101) and all CNSX Requirements (as defined in CNSX Policy 1).
4. All of the information in this Form 7 Monthly Progress Report is true.

Dated September 03, 2014

Harald Seemann  
Name of Senior Officer

/s/ "Harald Seemann"  
Signature

CFO and Director  
Official Capacity

<b>Issuer Details</b> Name of Issuer  Big Rock Labs Inc.	For Month End  August 2014	Date of Report  September 03, 2014
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