



## **SEASHORE ORGANIC MARIJUANA CORP. APPOINTS BARBARA J. JOE AS CONTROLLER**

**Vancouver, BC – August 14, 2014 – Seashore Organic Marijuana Corp. (“Seashore” or the “Company”) (CSE: SOM)** is pleased to announce the appointment of Barbara J. Joe to the position of Controller for Seashore Organic Marijuana.

Ms. Joe is based in Sechelt BC, and has over twenty years of experience working in a First Nations governance setting, responsible for financial management for operations and business interests in addition to developing local governance policy and processes to ensure compliance and accountability. Chief Administrative Officer of a Self-Governing First Nation since 2006 with demonstrated organizational and interpersonal skills to oversee a staff complement of 80 positions delivering a variety of governmental and business services. An educational background in social work and finance combined together to deliver a leadership role in capacity building while planning and directing a progressive First Nation administration in governance and economic development.

Ms. Joe will be responsible for overseeing the daily administration of Seashore with a specific focus on optimization of operational efficiencies, cost analysis, fiscal controls, product pricing and human resources. Ms. Joe received her Certified Aboriginal Financial Manager (CAFM) designation in 2003. Most recently she was employed as Chief Administrative Officer for the Sechelt Indian Band and was responsible for all governance matters relating to the Sechelt Band operations, where she reported directly to the Band Chief and Counsel.

Ms. Joe will be located at the Company’s head office in Sechelt, British Columbia and will report directly to the President/CEO and CFO.

President and CEO Leonard Werden states; “The Company is in an important stage of its business development in the new and exciting medicinal marijuana industry that can provide medicinal benefits to people in need and the potential to develop new treatments in the future and Barbara is well placed to oversee its strategic initiatives. Barbara will be instrumental in assisting management implement and maintain its expansion strategies and provide key reporting functions in order to achieve increased gross margins and profitability.”

### **About the Company**

Seashore (CSE:SOM) was formed to become a producer of medical marijuana under the MMPR. Our team and board of advisors have a diverse range of experience and multi-industry expertise, and hold the knowledge and skill necessary for success in this industry. Further information about

Seashore is available on our website [www.seashoremarijuana.com](http://www.seashoremarijuana.com) or under our profile on the SEDAR website [www.sedar.com](http://www.sedar.com) and on the CSE website: [www.thecse.com](http://www.thecse.com)

**On behalf of the Board of Directors  
Seashore Organic Marijuana Corp.**

**S/ “Leonard Werden”**

**Leonard Werden  
President and Chief Executive Officer**

**For more information, please contact Investor and Public Relations Contact**

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**The CSE has not reviewed, nor approved or disapproved the content of this press release.**

#### **Forward-Looking Information**

This press release may include forward-looking information within the meaning of Canadian securities legislation concerning the business of the Company. Forward-looking information is based on certain key expectations and assumptions made by the management of the Company, including future plans for development of technologies by the Company. Although the Company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the Company can give no assurance that they will prove to be correct. Forward-looking statements contained in this press release are made as of the date of this press release. The Company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.