



**Newnote Financial – Newnote’s Revenue Generating Virtual Currency Development Service Creates Gold-Backed Crypto-Currency for Anthem Vault Inc.**

July 16, 2014 - Vancouver, British Columbia – Newnote Financial Corp. (the “Company” or “Newnote”) (CSE: NEU; FSE: 1W4) is pleased to announce the successful development and launch of the first open-source gold-backed alternative cryptocurrency, commissioned by Anthem Vault Inc. Anthem Vault is a leading technological innovator in the bullion markets and precious metals dealer offering fractional investment in one-kilo gold bars and COMEX-approved 1,000 oz. silver bars.

As one of the leaders in the crypto-currency sector, Newnote specializes in the custom development of virtual currencies based on the criteria and specific needs of its clients. Newnote can be retained to develop new digital currencies which include a full range of utilities such as Linux, Windows, Mac OSX and Android Wallets and Block Chain ledger for tracking transactions. Newnote offers complete end-to-end consulting, development, deployment and maintenance of the client’s new digital currency as well as a listing on our proprietary trading platform if requested.

Anthem Vault announced The INNcoin (IndependenceCoin) at FreedomFest 2014, which was held in Las Vegas, Nevada, USA. INNcoin is just the latest example of new technology being deployed in innovative fashion to facilitate easier ownership, storage and transfer of precious metals in commerce. The virtual currency was secretly launched on the 4th of July 2014 by Anthem Vault’s technology team, in conjunction with Newnote Financial Corp. Dubbed the 4th of July Coin, this first Anthem Vault alt-coin is commonly referred to as MGC (Micro Gold Coin).

The MGC is an open source crypto currency which means any person can download and look at the source code behind the coin, which is similar to Bitcoin. However, the coin has some unique attributes which sets it apart from Bitcoin. For example, there will only be a total of 10 million MGC’s in this series. All coins will be fully mined within one year, meaning all 10 million MGC’s will be in circulation and/or ownership by July of 2015. The entire series of MGC’s are backed by 100 grams of Gold stored at Anthem Vault, providing a base value to all MGC’s from the first moment the coins are “mined”.

An Anthem Vault account is free to create and there is no obligation to make a purchase. Creating an account is currently the only way to obtain an Anthem Vault MGC wallet to hold this new crypto-currency. Each AV wallet also contains mining software to allow even the most novice user the ability to download the wallet and mine / produce MGC’s right from their computer. This experimental currency is being used to demonstrate how gold or any precious metal can back a crypto-currency and become a truly independent commerce solution.

Anthem Hayek Blanchard, Anthem Vault CEO and Founder states: “This coin stands for currency independence and demonstrates the use of cryptocurrencies as micro-gold weighted instruments in commerce.”

Paul Dickson, President and CEO of Newnote states: “We are very pleased Anthem Vault Inc. chose Newnote to develop this coin. A gold-backed crypto-currency is an important milestone in the evolution of digital currencies and enabled us to demonstrate our technical ability to create asset backed virtual

currencies. We believe this division of our business will significantly contribute to our revenue model moving forward.”

#### About Newnote Financial Corp.

Newnote Financial Corp. is pioneering innovative crypto-currency and Bitcoin related software products and services geared at the growing business segment of this burgeoning market. Newnote has positioned itself to be a leading contender in delivering opportunities to startup businesses world-wide and continues to create new opportunities for its clients and its shareholders. Newnote has a clear vision on the direction in which this new and unique business is headed and is continually adjusting and adopting new business practices in both technology and the policies & procedures required by banks and securities regulators.

#### About Anthem Vault

Anthem Vault is a precious metals dealer offering fractional investment in one-kilo (32.15 oz. .9999 fine) gold bars and COMEX-approved 1,000 oz. (.9990 fine or higher) silver bars. All bars are assayed by globally recognized LBMA-approved refiners.

All metal is vaulted in an independent professional world-class facility in Salt Lake City, UT and is insured against theft and natural disaster by Lloyd's of London. Anthem Vault is the only U.S.-based company that offers the ability to buy metal by direct deposit (ACH/EFT), wire transfer, and Bitcoin.

Anthem Vault (lead by Anthem Hayek Blanchard, eldest son of James U. Blanchard, III) continues to carry forth a legacy of trust, professionalism and innovation as it leads the global bullion dealer industry in technological innovations, providing for greater liquidity and fungibility. [www.anthemvault.com](http://www.anthemvault.com)

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#### *Forward-Looking Information:*

*This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business and trading in the common stock of Newnote Financial Corp. The forward-looking information is based on certain key expectations and assumptions made by the company's management. Although the company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.*

*The CSE has not reviewed, approved or disapproved the content of this press release.*