



Suite 800 – 1199 West Hastings Street, Vancouver V6E 3T5

July 10, 2014

Canadian Securities Exchange
220 Bay Street, 9th Floor
Toronto, Ontario, M5J 2W4

Dear Sir or Madam:

Re: **Highmark Marketing Inc. (the “Company”)**
Issuer Letter Confirming Receipt of Proceeds from Private Placement

We confirm that we have received aggregate gross proceeds of \$349,862.45 from the first tranche of a private placement by issuing 999,607 units at a price of \$0.35 each. The private placement was announced on June 9, 2014 and the first tranche closed on July 9, 2014. Each unit consists of one common share (a “**Share**”) and one common share purchase warrant (a “**Warrant**”). The Shares and the Warrants are subject to a hold period of four months and one day from the date of issuance. Each Warrant is non-transferable and entitles the holder thereof to acquire one additional common share at a price of \$0.60 per share for a period of twelve months from the date of issuance.

Please contact the undersigned if you have any questions or comments.

Yours very truly,

“Marc Branson”

Marc Branson

Chief Executive Officer