

## Genius Properties Ltd.

CNSX : GNI



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### Genius Announces Appointment of Mr. Claude Rousseau as a Director of the Corporation

#### Genius surrounds itself with the best assets for the benefit of all its shareholders

**MONTREAL, QUEBEC--(Marketwired - July 9, 2014)** - Genius Properties Ltd. (the "**Corporation**" or "**Genius**") (CSE:GNI) is proud to announce the appointment of Mr. Claude Rousseau as a new independent director of the Corporation. His expertise in telecommunications and his extensive knowledge of the Quebec market will be a valuable asset to the Genius team.

#### SHORT BIOGRAPHY AND SOCIAL INVOLVEMENT / CLAUDE ROUSSEAU

Claude Rousseau is a businessman working in the province of Québec. Following a career of more than 28 years within a company in the area of telecommunications during which he held several senior executive key positions, Mr. Rousseau joined, in fall 2008, the great Québec Remparts' family, managing the following activities: the Challenge Bell, the "Blizzard du Séminaire St-François" and, of course, the Québec Remparts.

Furthermore, Claude Rousseau was in charge of many parallel projects during his career, among other things, he serves on the board of several companies, namely Induspac, the Port of Québec, Pro Hockey Life and Équipe Québec.

Claude Rousseau's reputation is second to none in the greater Quebec City area. He is highly involved in the organization of sport events and has been co-president of the World Hockey Championship in 2008. Visionary by nature, he firmly believes in the importance of being actively involved in the Québec community. According to him, it is by being involved in a community that we can grow our pride and our sense of belonging to the region, and thus, go further together as a community. That is why he was appointed to lead a committee to assess the state of sports infrastructure in the region to converge to Quebec major international competitions.

Stéphane Leblanc, CEO of the Corporation, states: "The appointment of Claude Rousseau, skilled manager in telecommunication and influential business personality in Québec is a statement to the growth potential of our Corporation within the market". "I am very pleased to join the board of directors of Genius and collaborate to manage its future", said Mr. Rousseau.

Mr. Rousseau's appointment has been approved by the current board of directors and is subject to CSE approval.

### **About Genius Properties**

Genius is targeting Quebec's excellent mineral potential to discover new world-class deposits. Genius is the ideal partner for exploration companies and capital pool companies looking for qualified transaction and projects of merit. Genius intends to enter into various types of agreements on its properties. Management is currently evaluating other growth opportunities in its portfolio of newly acquired mineral properties to enhance shareholder value in the short term.

This news release contains forward-looking information within the meaning of applicable Canadian securities laws. All information other than historical fact is forward-looking information. Forward-looking information relates to future events or future performance and is based on GNI current internal expectations, estimates, projections, assumptions and beliefs. Forward-looking information is often, but not always, identified by the use of words such as "expect", "project", "proposed", "intend", "seek", "anticipate", "budget", "plan", "continue", "estimate", "forecast", "may", "will", "predict", "potential", "targeting", "could", "might", "should", "believe" and similar expressions. Although management considers the assumptions and estimates, reflected in forward-looking information, to be reasonable, based on information currently available, there can be no assurance that such information will prove to be correct. As a consequence, actual results may differ materially from those anticipated.

Undue reliance should not be placed on forward-looking information which is inherently uncertain, and subject to known and unknown risks and uncertainties (both general and specific) and other factors that contribute to the possibility that the future events or circumstances contemplated by the forward looking information will not occur or that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking information. These risks include, but are not limited to risks associated with general economic conditions, the actual results of current exploration activities, conclusions of economic evaluations, changes in project parameters as plans continue to be refined, future metal prices, financial risks and substantial capital requirements. Further information regarding certain of these risks (as well as risks relating generally to the Company's business) may be found under the headings "Risks and Uncertainties", "Forward-Looking Information" and "Financial risk factors" in the latest Company's Management's Discussion & Analysis on [www.sedar.com](http://www.sedar.com). Readers are cautioned that the foregoing list of factors that may affect future results is not exhaustive. The forward-looking statements contained in this news release are made as of the date hereof and GNI does not undertake any obligation to update publicly or to revise any of the included forward-looking statements, except as required by applicable law. The forward-looking statements contained herein are expressly qualified by this cautionary statement.

The CSE has neither approved nor disapproved the contents of this press release. The CSE does not accept responsibility for the adequacy or accuracy of this release.

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