

Listed on the Canadian Securities Exchange CSE: N OTC Pink: NXTTF Germany FSE: M5BN

FOR IMMEDIATE RELEASE – July 3, 2014

Next Gen Announces Private Placement

Vancouver, British Columbia, Canada – (July 3, 2014) – Next Gen Metals Inc., ("Next Gen", the "Company") (CSE: N; OTC: NXTTF; Frankfurt: M5BN) is pleased to announce a non-brokered private placement of up to 3,000,000 units for gross proceeds of up to \$300,000.

Each Unit ("Unit") at a price of \$0.10 per unit will consist of one common share (a "Common Share") and one-half of one, non-transferrable share purchase warrant (a "Warrant"). Each full Warrant entitles the holder to purchase one Common Share at a price of \$0.20 per share during the first year, \$0.30 per share during the second year and \$0.40 per share during the third year.

The proceeds from the private placement will be used for acquisitions, investments and working capital to advance the company's initiatives in the Medical Marijuana, Industrial Hemp and Alternative Medicine industries as well as advancing the company's GreenRush Financial Conference business. The private placement and any finder's fees payable are subject to regulatory approval. Any securities issued pursuant to the private placement shall be subject to a four month and a day hold period commencing on the closing date.

About Next Gen

(CSE: N, OTC Pink: NXTTF, FSE: M5BN)

Next Gen is a diversified Canadian public company which focuses on investing in the Medical Marijuana, Industrial Hemp and Alternative Medicine sectors. Recent regulatory/legal changes in North America have provided an opportunity for the company to enter into this emerging multi-billion dollar industry. Next Gen's vision is to be the leading provider of venture capital, management expertise, education, brokerage and consultancy solutions and a facilitator for these explosive new industries.



Next Gen's business model generates new industry business proposals and plans on a continuous basis. To that end, Management is currently negotiating with a number of companies who are interested in entering into contractual arrangements to co-venture, co-finance, and option-joint venture on one or more of Next Gen's large inventory of business opportunities and existing 100% owned companies and projects in these multi-billion dollar industries. For further information on the company, visit our website at www.nextgenmetalsinc.com.

On March 20, 2014 Next Gen Metals announced that it had established its first wholly owned subsidiary, a Conference Division that intends to host Canada's first conferences focused on business to business opportunities, the investment and education in the Medical Marijuana, Industrial Hemp and Alternative Medicine sectors. GreenRush Financial Conferences' vision is to be the premier purveyor of investment conferences for the Medical Marijuana, Industrial Hemp and Alternative Medicine industries.

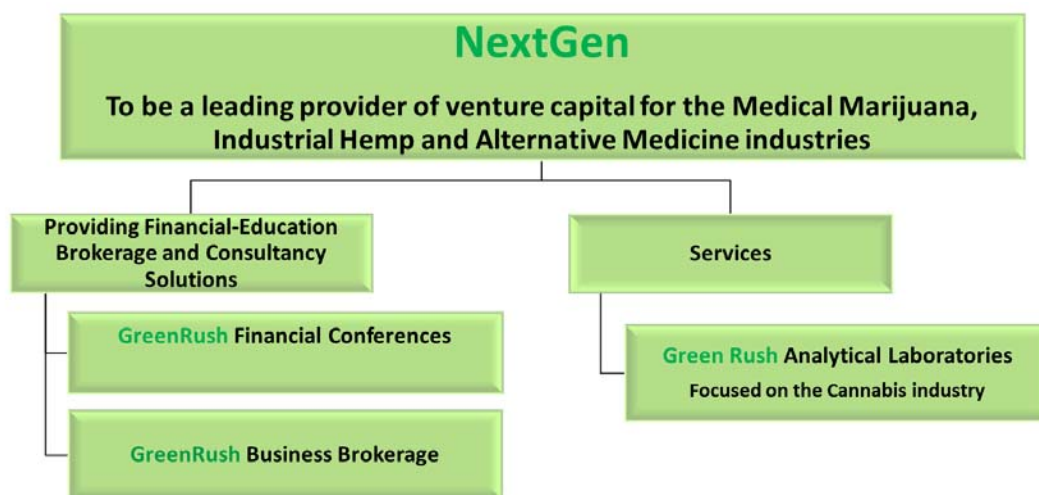
If you are interested in being a speaker, exhibitor or sponsor for future Financial Conferences please submit your indication of specific interest as soon as possible to the GreenRush Financial Conference team as the available spaces are fill up quickly.

On May 6, 2014 NextGen announced the establishment of its second wholly owned subsidiary **GreenRush Analytical Laboratories Inc.** GreenRush Analytical Laboratories Inc. will provide analytical testing to the cannabis industry by delivering customized solutions and accurate analytical results and ensure the health and safety of consumers. GreenRush Analytical Laboratories vision is to become a leading Laboratory company focused on servicing the legalized cannabis industry in North America.

NextGen's Management's intention is to invest in a basket of companies within these growing industries. The company's business model continues to generate new business plans and project submittals 24/7

In light of Next Gen's vision, Management is evaluating multiple new business plans and industry related proposals on an ongoing basis. Management continues to receive and review numerous proposals including: alternative medicine, health, food, agri-business, legal grow-ops, science and technology, client generation, education, Brokerage and Consultancy Solutions, Public awareness, specialty clinics and ancillary business opportunities. The directors of Next Gen have given management the directive to identify core business opportunities and then to invest in a basket of companies within these emerging sectors.

NextGen's Corporate Structure



For more information on GreenRush Conferences please visit our website at www.greenrushfinancialconferences.com, email us at info@nextgenmetalsinc.com or contact us by phone at (604) 685-1870.

About **GreenRush** Financial Conferences



GreenRush Financial Conferences is a wholly owned subsidiary of Next Gen (Public Company, CSE: N, OTC Pink: NXTTF, FSE: M5BN). **GreenRush's** vision is to be the premier purveyor of investment conferences for the Medical Marijuana, Industrial Hemp and Alternative Medicine industries.

The conference will feature insightful speakers, government, health and **industry specialists**, public and private companies, **fund managers**, bankers, **brokers**, analysts, and media who share a common interest in the Medical Marijuana, Industrial Hemp and Alternative Medicine sectors. **GreenRush** Conferences will be tailored to institutional, high net worth and retail investors with a focus on education and investment in the Medical Marijuana, Industrial Hemp and Alternative Medicine sectors.

We would also like to invite the participants, attendees, keynote speakers, industry and investment experts all to attend to our next conferences which are slated for the Seattle, WA-Fall 2014 with additional conferences in Calgary, Edmonton, Montreal, other US cities and Europe in 2014-2015

Investors and other interested parties are invited to attend and learn about investing in the Medical Marijuana, Industrial Hemp and Alternative Medicine business sector

About **GreenRush** Analytical Laboratories Inc.:

GreenRush Laboratories (GAL) is NextGen's fully owned subsidiary providing Analytical Analysis for

medical-grade cannabis products. GAL will seek to become a certified Analytical Laboratory under the new Marijuana for Medical Purposes Regulations (MMPR) and will establish analytical laboratories equipped to provide product analysis and micro propagation and other professional services to Licensed Producers, distributors, caregivers and Industrial Hemp farmers.

Our goal is to provide analytical testing to the cannabis industry to ensure the health and safety of consumers and to maximize the quality of our client's products.



For further information on **GreenRush** Analytical Laboratories Inc. please visit us at <http://www.greenrushanalyticallabs.com/>

About **GreenRush** Business Brokerage

GreenRush Business Brokerage (GBB) is a business brokerage and advisory and consultancy business unit of NextGen (CSE: N, OTC Pink: NXTTF, FSE: M5BN), GBB is headquartered in Vancouver, British Columbia with satellite offices in

Toronto and Rockport, Ontario, and Maui county, Hawaii, USA. **GreenRush** Business Brokerage unit serves as an intermediary between buyers and sellers of small to medium-size businesses across the Medical Marijuana, Industrial Hemp and Alternative medicine industries.



For further information on this Private Placement and general Investor Relations Inquiries please contact us by phone or email at info@nextgenmetalsinc.com.

Tel: +1 604 685 1870 Fax: +1 604 685 8045 Website: <http://www.nextgenmetalsinc.com>
650-555 West 12th Avenue, City Square, West Tower, Vancouver, B.C., Canada, V5Z 3X7

On behalf of the Board of Directors

"Harry Barr"

Harry Barr
President & CEO

FORWARD LOOKING INFORMATION

This News Release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements.

Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this News Release. Actual results could differ materially from those currently anticipated due to a number of factors and risks including various risk factors discussed in the Company's disclosure documents which can be found under the Company's profile on www.sedar.com.

This News Release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.

The CSE has neither reviewed nor approved the contents of this News Release.