

Listed on the Canadian Securities Exchange CSE: N OTC Pink: NXTTF FSE: M5BN

FOR IMMEDIATE RELEASE

Next Gen Establishes an Online Marketing/Awareness Program with AGORACOM for its Medical Marijuana and Industrial Hemp Divisions

Vancouver, British Columbia--(March 7, 2014) – Next Gen Metals Inc. ("Next Gen") (**CSE: N, OTC Pink: NXTTF, FSE: M5BN**) is pleased to announce an online marketing and awareness program through AGORACOM. Further to the release dated February 26th, 2014 "<u>Next Gen Announces Plans to Diversify into the Legal Medical Marijuana and Industrial Hemp Industries</u>" the Company believes that working with AGORACOM will enhance Next Gen's visibility and further its corporate objectives.

Harry Barr, President and CEO of Next Gen, stated, "Next Gen's vision is to be a leading provider of venture capital, management expertise, education and a facilitator for the explosive new Medical Marijuana and Industrial Hemp industries. These sectors show the potential for exponential growth and we're pleased to bring AGORACOM on board to help amplify our story."

Next Gen plans to provide financing for Medical Marijuana and Industrial Hemp related companies in exchange for an equitable interest in their business and/or a royalty on sales. Also, Next Gen intends on incubating companies that are technically savvy but require professional assistance in fundraising, complex negotiations, capital markets, public company administration and IPO's. Recent regulatory/legal changes in North America have driven the company into this emerging multi-billion dollar industry. **Management is currently reviewing and soliciting new business proposals in various segments of the industry** including: health, food, agri-business, legal growops, technology, client generation, education, public awareness, specialty clinics and ancillary business opportunities. For further information, visit our website at <u>www.nextgenmetalsinc.com</u>.

Next Gen will receive significant exposure through millions of content brand insertions on the AGORACOM network and extensive search engine marketing over the next 12 months. In addition, exclusive sponsorships of invaluable digital properties such as <u>AGORACOM TV</u>, the <u>AGORACOM home page</u> and the <u>AGORACOM Twitter account</u> will serve to significantly raise the brand awareness of Next Gen among small cap investors.

Shares for Services Program

Next Gen (CSE: N) intends to issue shares for services to AGORACOM in exchange for the online advertising, marketing and branding services ("Advertising Services"). Pursuant to the terms of the Agreement, the company will be issuing \$12,500 + HST Shares For Services Upon Commencement March 7, 2014. \$12,500 + HST Shares For Services at end of Third Month May 30, 2014. \$12,500 + HST Shares For Services at end of Sixth Month August 30, 2014. \$12,500 + HST Shares For Services at end of Ninth Month November 30, 2014.

The number of shares to be issued at the end of each quarter will be determined by using the closing price of the Shares of Next Gen on the Canadian Securities Exchange ("CSE") on the first trading day of the month following each period for which the Advertising Services were provided by AGORACOM.

The term of the Agreement is 12 months and Next Gen expects to issue the first tranche of shares on March 7, 2014.

About Next Gen

Next Gen plans to provide financing for Medical Marijuana and Industrial Hemp related companies in exchange for an equitable interest in their business and/or a royalty on sales.

For further information on the company's corporate objectives go to <u>www.nextgenmetalsinc.com</u>.

About AGORACOM

<u>AGORACOM</u> is the pioneer of online investor relations, online conferences and online branding services to North American small and mid-cap public companies, with more than 250 companies served. More than just lip service, AGORACOM is the home of more than 873K investors that visited 6.1 million times and read 57 million pages of information every year (Average 2008 - 2013).

AGORACOM traffic ranks within the top 0.5% of all websites around the world. These traffic results are independently tracked and verified by Google analytics. AGORACOM traffic can be attributed to its strategy of maintaining the cleanest, moderated small-cap discussion as a result of implementing the first ever Investor Controlled Stock Discussion Forums.

AGORACOM Founder, George Tsiolis, publishes the leading blog on small to mid cap investor relations. His <u>50 Small-Cap CEO Lessons</u> are a must read for CEO's looking to increase their education and knowledge about online investor relations.

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On behalf of the Board of Directors

"Harry Barr"

Harry Barr President & CEO

FORWARD LOOKING INFORMATION

This News Release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements.

Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this News Release. Actual results could differ materially from those currently anticipated due to a number of factors and risks including various risk factors discussed in the Company's disclosure documents which can be found under the Company's profile on <u>www.sedar.com</u>.

This News Release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.

The CSE has neither reviewed or approved the contents of this News Release.