



The Real Estate Social Network™

## **RESAAS SERVICES INC.**

### **RESAAS – The Real Estate Social Network™ Makes Addition to Advisory Board with Nobu Hata**

*Former REALTOR® and New Media Technology Expert Adds Industry-Specific Expertise to Growing Advisory Board*

**VANCOUVER, B.C. (February 4, 2014)** – RESAAS Services Inc. (CSE: RSS), The Real Estate Social Network™, announced today the addition of former REALTOR® and new media technology expert, [Nobu Hata](#), to the [RESAAS](#) Advisory Board.

A former Minnesota REALTOR®, educator and association volunteer leader, Nobu Hata is now the Director of Digital Engagement for the [National Association of REALTORS®](#) (NAR). A real estate sales, technology and new media expert, his mission is to bring value-added information to NAR members, brokers and associations – both online and off – and their insight back to the NAR organization. In 2013, Nobu was recognized as one of [The Inman 100 Most Influential Real Estate Leaders](#).

“RESAAS is thrilled to be further expanding its Advisory Board with the addition of Nobu Hata,” said Danielle Sissons, VP of Communications at RESAAS.

“As the growth of our platform accelerates at a rapid pace, it is important for RESAAS to also expand our diverse Advisory Board to include someone like Nobu who is so well-respected and connected in the real estate industry but also equally knowledgeable and experienced in real estate sales, technology, and new media. Mr. Hata will add incredible expertise and value to RESAAS, and will advise on our relationships with REALTORS® and real estate associations even more.”

## **About RESAAS SERVICES INC.**

RESAAS – The Real Estate Social Network™, is designed specifically for the real estate professional to connect and communicate in real-time. Known as real estate broadcasts, RESAAS’ powerful rebroadcasts® engine automatically generates all of your real estate workflow into valuable social content that is instantly pushed out to the RESAAS platform and other social networks. Visit [www.resaas.com](http://www.resaas.com).

## **On Behalf of RESAAS**

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**The CSE has not reviewed, nor approved or disapproved the content of this press release.**

### **Forward-Looking Information:**

This press release and the company's website referenced herein may include forward-looking information within the meaning of Canadian securities legislation, concerning the company's technology platform. Forward-looking information is based on certain key expectations and assumptions made by RESAAS' management, including future plans for the design and development of the company's technology platform. Although RESAAS believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because RESAAS can give no assurance that they will prove to be correct. Forward-looking statements contained in this press release are made as of the date of this press release. RESAAS disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.