



CHITRCHATR COMMUNICATIONS INC.

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CSE:CHA, FRA:CA9, OTC:CHICF

CHITRCHATR COMMUNICATIONS INC. (CSE:CHA) (FRANKFURT FRA:CA9 WKN: A1W6GD ISIN: CA1701771091) (OTC:CHICF) DEVELOPER OF TRUE COMPREHENSIVE UNIVERSAL UNIFIED COMMUNICATIONS PLATFORM (CUUCP) LAUNCHES A WORLDWIDE SUBSCRIBER PROMOTION

Vancouver, BC– January 14, 2014. ChitrChatr Communications Inc., a world leader in developing and marketing the Comprehensive Universal Unified Communications Platform (CUUCP), is launching a worldwide promotion with the first 360,000 subscribers receiving free limited-time worldwide communication services and chances to win smartphones and tablets.

The first 10,000 subscribers will receive a \$100 US credit with 90 days of International Voice Calls, Text/SMS and Fax service to 60 countries. The next 100,000 subscribers will receive a \$30 US credit with 60 days of International Voice Calls, Text/SMS and Fax to 60 countries. The next 250,000 subscribers will receive a \$5 US credit for International Voice Calls, Text/SMS and Fax to 60 countries for 30 days. In addition to the free service promotion, ChitrChatr will also award 10 lucky subscribers with a new Smartphone or Tablet.

ChitrChatr's communications platform gives users voice/audio, video, conference calls, multi-protocol Chat, Social Network Messaging, Text/SMS, Fax, and Email services, all rolled into one free messaging application. For a small monthly plan fee, subscribers will be able to make unlimited calls to 65 countries. ChitrChatr aims to have the most competitive long distance rates for calls to the rest of the world.

ChitrChatr's CUUCP is an ALL-IN-ONE communications application. The CUUCP's ability is not limited or restricted by structure or geographic location. Our powerful platform is unleashed for all subscribers to use on all platforms so they can easily and freely communicate with their contacts and networks, regardless of how the communication is sent.

ChitrChatr integrates practically all methods of communications (including voice, audio, video, conference calling, messaging, chat, text, fax, email and social networking services) into one easy-to-use platform. The ChitrChatr technology is based on VoIP (Voice over IP) and uses Internet services and data transmission, rather than the public circuit-switched telephone networks of land telephone lines, cellular networks or satellite service.

When a ChitrChatr subscriber logs into the Comprehensive Universal Unified Communications Platform (CUUCP), it will automatically log into all other accounts of the subscriber in services such as Yahoo, MSN, Google Hangouts, Facebook and over 135 other messaging platforms currently used by consumers all over the world. Within ChitrChatr, the subscriber is able to communicate

with their contacts in all other platforms, without having to log into each individual account. Screen sharing, sending and receiving files are also features available in the Instant Messaging window. The initial release of ChitrChatr is available in various languages including: English, Spanish, French, German, Chinese and Russian.

Features of ChitrChatr's CUUCP

Voice /Video

ChitrChatr features chat and video calling, group messaging, conference calls, and text services -- all free. It is not only a mobile messaging application, it can also be accessed from your desktop. Our Comprehensive Universal Unified Communications Platform (CUUCP) allows users to communicate with another user (on any platform) by instant messaging, audio or video conference calls.

You will no longer need to switch from Google Hangouts, to Facebook Messenger, to MSN, to Yahoo, etc. to send/receive messages to specific contacts. ChitrChatr incorporates all your contacts, on all your different chat and video calling applications under one umbrella, making it much easier to connect with contacts on different platforms. ChitrChatr users can obtain one or more phone numbers from over 65 countries. Incoming calls can be forwarded to any other phone number, whether the subscriber is on or offline.

Email

ChitrChatr email will incorporate all the features currently available on other platforms like Microsoft Outlook, Gmail, Hotmail, Yahoo, and will allow the subscriber to receive emails from different email accounts into a consolidated ChitrChatr email management platform. Users are able to reply back from ChitrChatr using your incoming email account, i.e. Gmail as a default for that particular reply. One sign in, allows you to reply, regardless of the platform.

Social Media

While setting up the ChitrChatr preferences, users input all their social network sites. Every time the user logs into ChitrChatr they will automatically be logged into all other social network sites. Users can easily be directed to the social media network of choice. If, for example, a friend sends you a message through Facebook Chat, you will receive these messages in ChitrChatr with the reply back to their respective apps, without having to switch applications.

Text

One of the most unique features with ChitrChatr Text/SMS will be the user's ability to reply from your forwarded number, the recipient will receive your actual SMS number instead of the cell phone number from which you have forwarded from.

Fax

With a ChitrChatr phone number, you will be able to send and receive telephone, SMS/text, and faxes to and from that single number. When someone sends you a fax, the ChitrChatr system will identify it as a fax, it can then be sent to a fax machine, by email, and can also be viewed on your ChitrChatr app on your desktop or cell phone. As a subscriber you will be able to choose your preferences while setting up your account.

The ChitrChatr Platform will be made available to end users as an app that can be accessed using a web browser, and optionally installed on various technology devices such as desktop and tablet computers, smart phones, mobile handheld devices and other dedicated hardware devices. Combining all communications into one easy to use application will eliminate the need to download individual applications for each and every use. One App is all that's needed-ChitrChatr.

About ChitrChatr

ChitrChatr is a technology company that is developing a proprietary internet-based communications platform, the Comprehensive Universal Unified Communications Platform ("CUUCP"), which will offer communications services to users delivered through our fully integrated global communications platform and user friendly interface. The CUUCP will be a common unified application that integrates virtually all methods of communication, including audio, video, conference calling, messaging, chat room, texting, facsimile, email and social networking services, into one easy to use platform. The technology is based on VoIP and uses internet services and data transmission, rather than the public circuit-switched telephone networks of land telephone lines, cellular networks and satellite service.

The CUUCP will be made available to end users as an app that can be accessed using a web browser, and optionally installed on various technology devices such as desktop and tablet computers, smart phones, mobile handheld devices and other dedicated hardware devices.

On Behalf of ChitrChatr

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The CSE has not reviewed, approved or disapproved the content of this press release.

Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the expected business and commencement of trading in the common stock of ChitrChatr. The forward looking information is based on certain key expectations and assumptions made by the company's management. Although the company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.