



HYBRID PAYTECH WORLD INC. APPOINTS STÉPHANE BOISVERT AS CHIEF EXECUTIVE OFFICER

MONTREAL, January 9, 2014/CNW Telbec/- Hybrid Paytech World (the “Company” or “Hybrid”) (CNSX: HPT) (OTC: FPOTF) is proud to announce the appointment of Mr. Stéphane Boisvert as Chief Executive Officer effective immediately.

With over 25 years as a senior executive, Mr. Boisvert has a diverse background spanning management, sales, marketing, mergers and acquisitions both nationally and internationally. His combined experience in the Telecom and IT sectors provides a unique strategic perspective and knowledge to assist Hybrid in its rapid and dynamic expansion.

Mr. Stéphane Boisvert has deep global experience in operating business units. He is a former Executive Vice-President and President of Bell Business Markets between 2006 and 2011, and has previously held significant global senior leadership roles at IBM and Sun Microsystems in Silicon Valley, California. Amongst his many accomplishments, Stéphane led 4 major acquisitions at Sun Microsystems, notably a \$3.5B transaction of Storage Tek, a Denver, Colorado based company.

“We, at the board of directors, feel that this is the appropriate time to have Mr. Boisvert stepping in as our CEO to lead the Company into its next growth phase” said Mr. Pierre McMaster, chairman of the board.

Mr. Bruce Baillo will become President of Hybrid for North American and Latin American operations.

“I am totally excited to take on this key role at Hybrid Paytech World when the Company is at a critical inflection point. Paolo Continelli and Massimo Barone have created in the past 3 years a unique platform that has market attractiveness around the world. We have numerous projects with key global brands in Asia, Europe, North America and most recently South America. These are exciting times for the Company and our team”, said Mr. Boisvert. “I am very much looking forward to join forces with the founders to accelerate the growth of the Company”.

Mr. Boisvert joined Hybrid’s board of directors in late 2012 and was named EVP Machine to Machine for global Telco sector in October 2013. He will remain on HPT’s board of directors.

Stéphane is a McGill University graduate and was named in 2000 as one of Canada's Top 40 under 40. He is active in the community serving where he is involved in various art and health non for profit organizations and boards.

About Hybrid PayTech World Inc.

Hybrid PayTech World Inc. Develops an Enterprise Ready Mobile Payment Platform for the leading OS's (IOS, Android, BB and Windows 6,7,8). The Corporation's holding, First Equity Strategy LLC, markets itself with the DBA: Hybrid PayTech. International subsidiaries include Hybrid PayTech Asia Inc, Hybrid PayTech Aspac HK Ltd, Vault Acquiring Solutions LLC and Mobi724 Inc.

For more information on our Company, visit www.hybridpaytechworld.com

Hybrid PayTech based in Montreal, Canada, is a technology leader in the mobile payment space for EMV (certification level for credit and debit) & MSR (magnetic card reader) credit and debit acceptance. With a global footprint, Hybrid is an enabler of easily-deployable payment systems focusing on authentication, approved security and quick merchant adoption in Fleet, Delivery, Logistics and Retail.

For more information on our products and on Hybrid PayTech, visit www.hybridpaytech.com or www.hybridpos.com

The Canadian National Stock Exchange (CNSX) has not reviewed this news release and does not accept responsibility for its adequacy or accuracy. This news release does not constitute a solicitation to buy or sell any securities in the United States.

Source: Hybrid Paytech World Inc.

For further information:

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