

GENER8 MEDIA CORP.
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GENER8 MEDIA CORP. ANNOUNCES NEW BOARD APPOINTMENTS

VANCOUVER, BRITISH COLUMBIA, January 6, 2014 – Gener8 Media Corp. (CNSX: GNR) (“Gener8” or the “Company”) today is pleased to announce the appointments of Neil Murdoch, president and CEO of Aston Hill Capital Markets Inc., and Ken Scott, president of Gener8, to the Company’s Board of Directors.

Neil joined Aston Hill Capital Markets Inc. (formerly Connor, Clark & Lunn Capital Markets Inc.) in late 2003 and brings a strong track record of leadership and execution in the retail investment world. Prior to Aston Hill Capital Markets Inc., Neil was executive vice-president and portfolio manager at AIC Group of Funds where he was instrumental in growing their managed assets from \$150 million to over \$15 billion as one of the three principals of the business. Neil received his Bachelor of Commerce degree from McGill University and a Bachelor of Law degree from the University of Toronto and also holds a Master of Management degree from the Kellogg Graduate School of Management and a Chartered Financial Analyst designation.

Ken joined the Company as its president in April 2013 and as a chartered accountant brings to Gener8 almost 30 years experience in both public practice at KPMG and in industry.

“We believe we are building a business with significant long term potential in the digital media sector. With the addition of both Neil and Ken to the Board, we greatly strengthen our corporate resources,” said Rory Armes, founder and CEO of Gener8. “Neil’s track record and interest in growing innovative technology companies will be a huge asset to Gener8. Ken has been a tremendous addition to our business since joining us last spring.”

The Company also announces that Herrick Lau and Denise Lok have resigned their positions as current board members. The Company wishes to thank Herrick and Denise for their contributions to the Company and its predecessor, Delon Resources Corp.

“These board changes are a big step forward in our business as we continue to grow and mature as a technology company focused on the development and commercialization of digital media solutions,” added Armes.

About Gener8

Gener8 is a media technology company with two divisions—a studio and a technology group. Its studio is an industry leader in 3D stereo conversion services for the entertainment industry, with many high profile credits including The Amazing Spider-Man, Ghost Rider 2 and Harry Potter. The technology division provides 3D technology and cloud-based data management and analytics to the entertainment industry. Gener8’s head office is located in Vancouver, British Columbia and has approximately 150 employees across both divisions. The executive team draws on years of experience developing graphics technology in commercial software, video games and the film industry. To learn more, visit the company website: <http://www.gener8.com>

ON BEHALF OF THE BOARD OF THE COMPANY

“Rory Armes”

Rory Armes

Chief Executive Officer and Director

FOR MORE INFORMATION, PLEASE CONTACT:

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The CNSX does not accept responsibility for the adequacy or accuracy of this release.

Forward Looking Statements

Except for statements of historical fact, this news release contains certain forward-looking statements within the meaning of applicable securities law. Forward-looking statements are frequently characterized by words such as “plan”, “expect”, “project”, “intend”, “believe”, “anticipate”, “estimate” and other similar words, or statements that certain events or conditions “may” occur. In particular, forward-looking statements in this press release include, but are not limited to, statements with respect to: Changes on the Gener8 Board of Directors. Although the Company believes that the expectations reflected in the forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. Such forward-looking statements are subject to risks and uncertainties that may cause actual results, performance or developments to differ materially from those contained in the statements including, without limitation, risks with respect to: general economic conditions in Canada and globally; film industry conditions; potential delays or changes in plans with respect to deployment of services or capital expenditures; possibility that government policies or laws may change; the development, implementation and execution of the Company’s strategic vision; and legal and/or regulatory risks.