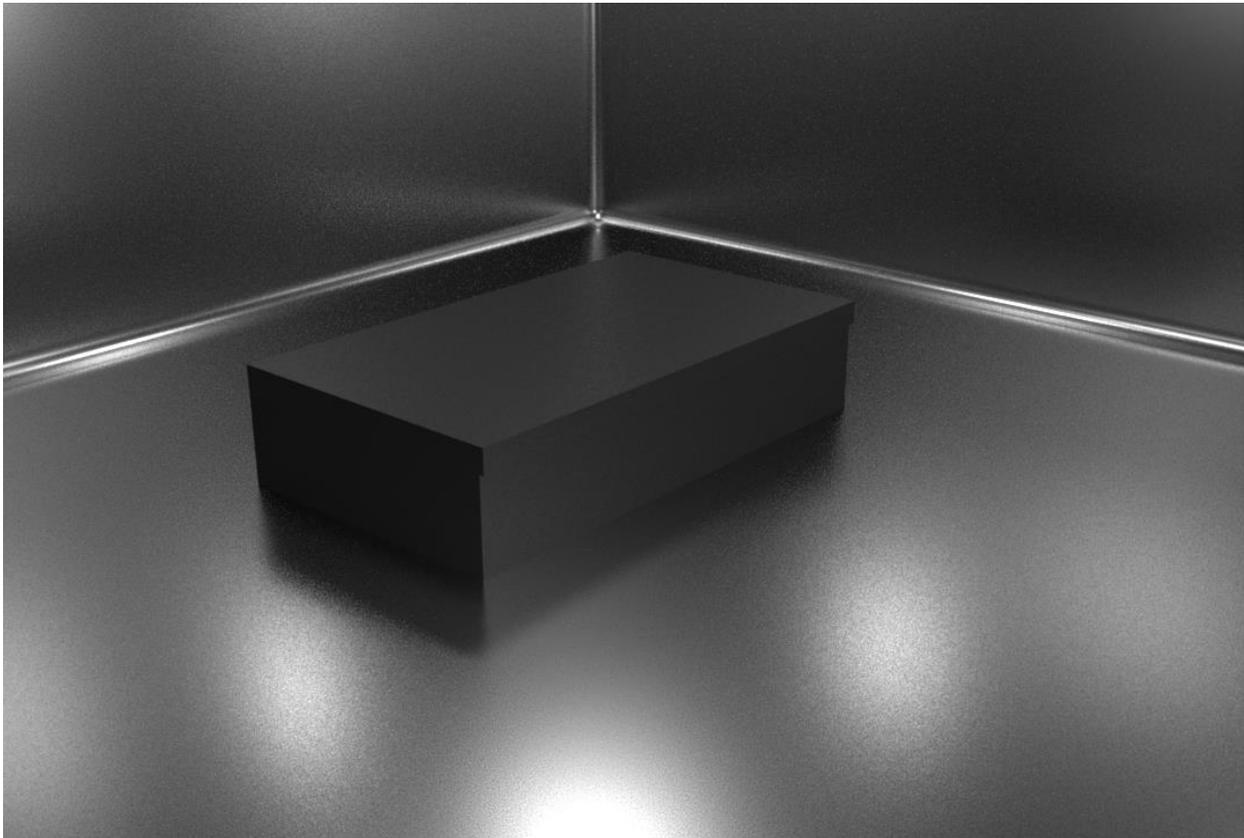




FOR IMMEDIATE RELEASE
Los Angeles, CA, Sept 2, 2021

ePlay Announces Sports Metaverse Compatible with Klocked, Big Shot, and Fan Freak
New platform allows users to virtually participate, host, profit, and design sporting events

[ePlay Digital Inc.](#) ([CSE:EPY](#) | [OTC:EPYFF](#) | [FSE:2NY2](#)) (the “Company”) today announced that it is launching [Klocked World](#) - a virtual sports world in augmented reality. The Klocked World virtual real estate platform allows users to purchase property, landmarks, natural wonders, stadiums, race courses, fields, baseball diamonds, golf courses and holes, race courses, and other iconic or locally famous sports real estate. Property owners can buy and sell virtual real estate on [Klocked World](#). Property owners can also develop the virtual property with sports scoreboards, leaderboards, loot boxes, sports stats, events, hot dog stands, merchandise sales, games, gambling, and races.



Klocked World Loot Box Opening - Coming Soon

Klocked World is interoperable with ePlay’s augmented reality mobile games and apps such as the [Klocked fitness app](#), [Big Shot Basketball](#) with Robert Horry, [Howie Goes Viral](#) with Howie



Mandel, and with ePlay NFT partners. Partnerships with Spartan, NSTAMALL, and others bring the digital and physical sports world together in the Klocked Sports Metaverse. With [Apple](#), [Facebook](#), [Dapper Labs](#), [SuperWorld](#), [ZedRun](#), and others making significant technology contributions to an augmented reality and virtual reality metaverse, tying components of ePlay's sports games together with the Klocked World platform brings new revenue opportunities, partners, and intellectual property to the company.

"Klocked World leverages our game engine and skills in 3D and Augmented Reality," says Trevor Doerksen, CEO of ePlay Digital. "ePlay is working with sports brands, teams, and leagues to create sports-themed virtual worlds, ultra-rare sporting moments as NFTs, and secondary markets for gambling and virtual event hosting. Owning, experiencing, and augmenting epic sports moments, even your kids soccer game, is a killer app now possible with Klocked World."

Klocked World is also interoperable with ePlay's upcoming Fan Freak sports gaming app. At the same time as sports and eSports gaming is being tested in Fan Freak, gaming in the Klocked World metaverse will also now be possible. Picking the winner will take the same skills as picking an NFL fantasy sports team. Games and races are played everyday in Klocked World; there is no need to wait for Sunday's kick-off. Recently theScore, a sports news and entertainment app repositioning itself in the mobile sports betting market, announced it was to be [acquired by Penn National for \\$2 billion](#). Sports gaming will likely continue to see significant traction and expansion.

Epic sports moments presented in [Klocked World](#) are similar to professional baseball cards, but not like any baseball card or NBA Top Shop ever seen. Klocked World "cards" include animation, live stats, wearables, graphs, scores, replays, 3D and AR, merch, and the ability to program, augment, subdivide, resell, and develop. All implemented to optimize human performance - the ultimate in NFT utility - capturing epic sports moments and achievements. And Klocked World is not just for the pros. The ultimate Klocked sports moment could be your child's championship goal, your 10 km personal best, or your first marathon created only with [Klocked World](#) and the [Klocked App](#).

About ePlay

[ePlay Digital](#) Inc. is a mobile game creator and publisher specializing in sports, esports and entertainment augmented reality titles, including their new augmented reality running app, [Klocked.me](#), flagship title [Big Shot Basketball](#) and Howie Mandel mobile game collaboration - [HowiesGames.com](#). ePlay is operated by an award-winning team of sports, gaming and eSports



leaders as well as broadcast and digital technology industry experts, software engineers and athletes who have brought dozens of game titles to market for companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, and others.

ePlay's wholly-owned subsidiary [Mobovivo](#) eSports specializes in augmented reality, mobile game development and mobile eSports streaming.

ePlay Released Games

Howie Go Viral - [iOS](#) / [Android](#)

Outbreak ES - [iOS](#)

Outbreak Unlimited - [iOS](#) / [Android](#)

SwishAR ES - [iOS](#)

SwishAR - [iOS](#) / [Android](#)

Big Shot Basketball - [iOS](#) / [Android](#)

Big Swish - [iOS](#)

Big Shot Swish ES - [iOS](#)

Sign up for early access to Klocked Augmented Reality Fitness App - [Klocked.me](#)

Sign up for early access to [Fan Freak](#) Sports App

Further Information

Further details are available under the Company's profile on SEDAR at www.sedar.com and the Company's profile on the CSE's website at www.thecse.com/

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Deutsche Boerse Xetra - Frankfurt Stock Exchange: [Symbol 2NY2; WKN: A2AN4D; ISIN CA26885W1041](#)