



## Eat Beyond Portfolio Companies Nominated for the Veggie Awards

Vancouver, B.C. – February 2, 2022 – [Eat Beyond Global Holdings Inc. \(CSE: EATS\) \(OTCPK: EATBF\) \(FSE: 988\)](#) (“Eat Beyond” or the “Company”), an investment issuer focused on the global plant-based food tech and alternative protein sector, is pleased to announce that its portfolio companies including Eat Just and Plant Power Fast Food have earned finalist nominations for the 2022 Veggie Awards.

The Veggie Awards is produced by VegNews and is the biggest review of best vegan products globally. Founded in 2000, VegNews is one of the most established vegan news sources in the world. It produces four magazines annually, reaching 3.6 million people monthly across print, digital, and social media.

“Eat Beyond is delighted to actively foster the growth and development of such industry-defining companies,” said Michael Aucoin, CEO of Eat Beyond. “The Veggie Awards are a significant honour that reflects the preference and taste of the growing plant-based food industry. These nominations validate the hard work and dedication of all the nominees, including those of our nominated portfolio companies. We are excited about the future of plant-based food and look forward to continuing to be a part of the innovation.”

- **Eat Just’s** JUST Egg Sous Vide was nominated in the *Best New Vegan Product* category. It has zero cholesterol and is made without GMOs or artificial ingredients. JUST Egg Sous Vide is available in several savory, chef-inspired flavors.
- **Plant Power Fast Food** is nominated for *Best Vegan Restaurant Chain* and *Best Vegan Burger Joint*. California-based Plant Power is a quick service restaurant brand offering a comprehensive, healthy, plant-based menu with meals that are served in biodegradable packaging.

Voting is currently taking place online at: <https://vegnews.com/veggie-awards-2022/survey>

Subscribe to updates about Eat Beyond Global here: <https://eatbeyondglobal.com/contact/>

### About Eat Beyond Global Holdings

[Eat Beyond Global Holdings Inc.](#) (“Eat Beyond”) ([CSE: EATS](#)) ([OTCPK: EATBF](#)) ([FSE: 988](#)) is an investment issuer that makes it easy to invest in the future of food. Eat Beyond identifies and makes equity investments in global companies that are developing and commercializing innovative food tech as well as plant-based and alternative food products. Led by a team of food industry experts, Eat Beyond is the first issuer of its kind in Canada, providing retail investors with the unique opportunity to participate in the growth of a broad cross-section of opportunities in the alternative food sector, and access companies that are leading the charge toward a smarter, more secure food supply. Learn more: <https://eatbeyondglobal.com/>



Find Eat Beyond on Social Media on [LinkedIn](#), [Instagram](#), [Twitter](#) and [Facebook](#)

For media inquiries, please contact: [Brittany@Exvera.com](mailto:Brittany@Exvera.com)

For investment inquiries, please contact: [Info@Eatbeyondglobal.com](mailto:Info@Eatbeyondglobal.com)

For further information, please contact Michael Aucoin at [Info@Eatbeyondglobal.com](mailto:Info@Eatbeyondglobal.com) or (604) 416-4099

The CSE has neither approved nor disapproved the contents of this news release. Neither the CSE nor its Market Regulator (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.

### **Disclaimer for Forward-Looking Information**

This news release includes certain forward-looking statements and forward-looking information (collectively, “forward-looking statements”) within the meaning of applicable Canadian securities legislation. The use of any of the words “expect”, “anticipate”, “continue”, “estimate”, “objective”, “may”, “will”, “project”, “should”, “believe”, “plans”, “intends” and similar expressions are intended to identify forward-looking information or statements. The forward-looking statements and information are based on certain key expectations and assumptions made by the Company. Although the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information because the Company can give no assurance that they will prove to be correct. Since forward-looking statements and information address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. Factors that could materially affect such forward-looking information are described in the risk factors in the Prospectus, and the schedules attached thereto, that are available on the Company’s profile on SEDAR at [www.sedar.com](http://www.sedar.com).

Readers are cautioned that the foregoing list of factors is not exhaustive. The forward-looking statements included in this news release are expressly qualified by this cautionary statement. The forward-looking statements and information contained in this news release are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable laws.