



# BIG SHOT

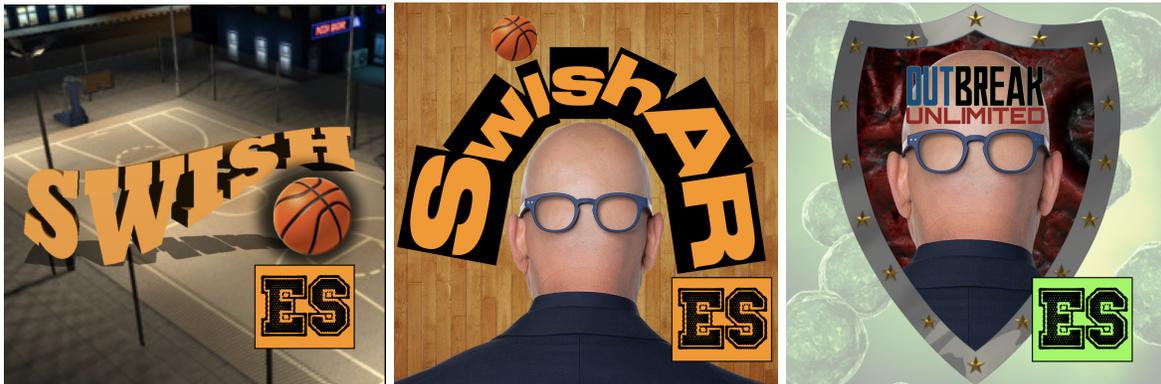
**FOR IMMEDIATE RELEASE**

**Feb. 16, 2021**

## **ePlay Provides Updates on eSports (ES) Games and Fitness App Development**

*ePlay releases new games and new eSports revenue source*

[ePlay Digital Inc.](#) ([CSE:EPY](#)) today announced the release of the ePlay ES (eSports) series of games with Skillz Inc. Mobile gaming eSports platform. Skillz ([SKLZ](#)) recently started trading publicly on the New York Stock Exchange. Two new ePlay games have been added to the Skillz platform - [Outbreak ES](#) and [SwishAR ES](#). These games join [Big Shot Swish ES](#) in the ePlay ES line-up.



It is anticipated that in 2021, Skillz’s patented technology will power over two billion casual esports tournaments and facilitate \$1.6 billion in paid entry fees for games like Outbreak ES and SwishAR ES. The gaming industry is larger than movies, music, and books, with more than 2.7 billion gamers playing monthly. Mobile is the fastest-growing segment of the gaming market, expected to increase from \$68 billion last year to \$150 billion in 2025 (according to Newzoo and GlobalData).

The company now has three game categories are [eSports](#), [Sports](#), and [Entertainment](#). iOS players can compete for cash prizes with [Outbreak ES](#), [SwishAR ES](#), and [Big Shot Swish](#). ePlay has begun testing new marketing partners for its games and as those campaigns show progress further updates will be provided.

“ePlay’s partnership with Skillz is a thrilling new development as we bring our game portfolio to drive revenue from esports, in-app purchases and advertising,” says Trevor Doerksen, CEO of ePlay. “The ES series joins our flagship games Big Shot Basketball and Howie Go Viral.”

### **Fitness App Update**

An additional category, first announced in August 2020, is also passing through testing and development milestones. ePlay has been adapting the game engine it created for Big Shot



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Basketball and Howie Go Viral for a fitness tracking mobile app. The app, currently under development, has been demonstrated to fitness and health industry leaders recently passing internal milestones. The company is currently working with new go-to-market partners and asking potential users to sign up to receive exclusive invites to be the first to test the new augmented reality running app at the company's website [www.eplaydigital.com](http://www.eplaydigital.com).

## Featured ePlay eSports Game - SwishAR ES

Shoot augmented reality hoops and compete head-to-head to crush opponents and become the next basketball star! Look for America's Got Talent's, Howie Mandel to join you in an augmented reality basketball game. Howie may show up to say hi, cheer, and jeer. Good luck.

Mobile esports for all. Show off your basketball shooting Skillz™ and play to win.

Challenge people around the world to a shoot-out with Skillz™, a competition platform complete with leaderboards, trophies, cash or virtual currency prizes, and an amazing loyalty program that rewards you just for playing!

### Features

- Augmented Reality
- 3D Animation
- Realistic, Intuitive Basketball Shootout!
- Skillz™ Multiplayer platform - Play for real prizes against other players
- Rewardable Leaderboards and Frequent Player System!
- Unlock Trophies and get Rewards!



## [Download SwishAR ES](#)

### Other Information

The company announces it has issued a total of 1,561,875 common shares in settlement of debts owed for services totaling \$93,713 at \$0.06 per share effective Feb 10, 2021. The settlements involve three consultants for services conducted through the last three quarters of 2020, including \$70,087.50 incurred with a director and an officer of the company.

### About ePlay



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[ePlay Digital](#) Inc. is a mobile game creator and publisher specializing in sports, esports and entertainment augmented reality titles, including their new flagship title [Big Shot Basketball](#) and Howie Mandel mobile game collaboration - [HowiesGames.com](#). ePlay is operated by an award-winning team of sports, gaming and esports leaders as well as broadcast and digital technology industry experts, software engineers and athletes who have brought dozens of game titles to market for companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, and others.

ePlay's wholly-owned subsidiary, [Mobovivo](#) esports specializes in augmented reality, mobile game development and mobile esports streaming.

### **2020 Released Games**

Howie Go Viral - [iOS](#) / [Android](#)

Outbreak ES - [iOS](#)

Outbreak Unlimited - [iOS](#) / [Android](#)

SwishAR ES - [iOS](#)

SwishAR - [iOS](#) / [Android](#)

Big Shot Basketball - [iOS](#) / [Android](#)

Big Shot Swish ES - [iOS](#)