



BIG SHOT

FOR IMMEDIATE RELEASE

Los Angeles and Calgary April 12, 2019

ePlay Releases First Video in “Compared” Video Series

New video compares Pokemon Go Augmented Reality Mobile Game to Big Shot Basketball Augmented Reality Mobile Game.

[ePlay Digital Inc.](#)

([CSE:EPY](#)) today

announced the official release of the first short video [episode](#) in the *Compared* video series.

In the first episode, Pokemon Go is compared to Big Shot Basketball. In Pokemon Go, players use real-world maps to collect monsters and earn points. In Big Shot, players collect NBA stars and earn points when their roster score points in real-life. When



Lebron scores - you score! Find out [how else the two games compare](#).

The [new video](#) highlights real-time NBA data sync for the Big Shot Basketball mobile game. Big Shot players build their teams, the Big Shot Roster, by searching for hints, coins, tips, and unlocks in their real-world. Then players challenge friends by entering real-time NBA points challenges. Every time a Big Shot player's selections score in real NBA games, Big Shot players earn points. View video on [Youtube](#), [Facebook](#), [Twitter](#), and [Instagram](#).

“Big Shot is Pokemon Go meets sports and esports - the only mobile game synced to real-time sports scores and data,” says Trevor Doerksen, CEO of ePlay Digital. “We are building a forever sports mobile game - even when LeBron and Steph Curry resign Big Shot players can still earn points from classic NBA matches from the past.”

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About ePlay

ePlay Digital Inc. is a mobile game creator and publisher specializing in sports, esports and entertainment augmented reality titles, including their new flagship title Big Shot Basketball. ePlay is operated by an award-winning team of sports, gaming and esports leaders as well as broadcast and digital technology industry experts, software engineers and athletes who have brought dozens of game titles to market for companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, and others.

ePlay's wholly owned subsidiary, Mobovivo esports specializes in augmented reality, mobile game development and mobile esports streaming.

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Further Information

Further details are available under the Company's profile on SEDAR at www.sedar.com, and the Company's profile on the CSE's website at www.thecse.com/

For further media information, or to set up an interview, please contact:

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Canadian Securities Exchange (CSE): [Symbol EPY](#)

Deutsche Boerse Xetra - Frankfurt Stock Exchange: [Symbol 2NY2](#); [WKN: A2AN4D](#); [ISIN CA26885W1041](#)

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management can neither agree or disagree on specific conclusions contained in the research report.

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