



BIG SHOT

FOR IMMEDIATE RELEASE
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ePlay Announces The Upcoming Release of Outbreak Pandemic Mobile Game
New game is a spin-off of the upcoming Big Shot game under development

[ePlay Digital Inc.](#) ([CSE:EPY](#)), a mobile game publisher specializing in sports, esports, and entertainment augmented reality titles, is pleased to announce the upcoming release of a new mobile game called Outbreak Pandemic. Outbreak is a spin-off of another upcoming ePlay flagship title based on the company's [Big Shot](#) mobile game engine. The upcoming flagship title and its partners will be announced when the game launches in the coming weeks.

“U.S. video game spending in February 2020 was up to \$755M, an 11% increase from January and active user counts in China surged during the last quarter,” says Trevor Doerksen, CEO of ePlay Digital. “There are lots of important health and economic factors to rightly focus on in light of COVID-19, at the same time, data indicates that many will spend much more time on TikTok and playing mobile games.”

Outbreak Pandemic will drive revenue from advertising and eSports and will be released for Apple App Store, Skillz, and Google Android. The game is also being prepared for a new eSports tournament platform called ePlayChamp. The game is currently under review and more news about its launch will be announced. Outbreak Pandemic joins ePlay’s [Big Shot Basketball](#) and its spin-off game [Big Shot Swish](#) as the third title launched since Fall 2019.

Outbreak Pandemic is a fast-paced and unique 3 match game that anyone can enjoy! Different infectious cells are falling, match 3 of the same color by rotating Outbreak and watch for special bacteria, viruses, and coronaviruses which can save your life. Destroy the disease before the cells reach the inner cavity.





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According to the Hollywood Reporter, February video game [spending was up to \\$755 million](#) from January 2020 sales of \$678 million. Active users and revenue are [also up in China](#) in February according to the International Business Times.

Media Kit available at <http://bit.ly/33CVQmV>

About ePlay

ePlay Digital Inc. is a mobile game creator and publisher specializing in sports, esports and entertainment augmented reality titles, including their new flagship title Big Shot Basketball. ePlay is operated by an award-winning team of sports, gaming and esports leaders as well as broadcast and digital technology industry experts, software engineers and athletes who have brought dozens of game titles to market for companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, and others.

ePlay's wholly-owned subsidiary, Mobovivo esports specializes in augmented reality, mobile game development and mobile esports streaming.

Further Information

Further details are available under the Company's profile on SEDAR at www.sedar.com, and the Company's profile on the CSE's website at www.thecse.com/

For further media information, or to set up an interview, please contact:

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Deutsche Boerse Xetra - Frankfurt Stock Exchange: [Symbol 2NY2; WKN: A2AN4D; ISIN CA26885W1041](#)