



FOR IMMEDIATE RELEASE
Las Vegas, Jan. 6, 2022

Klocked Announces Indoor Running Feature Compatible with Bowflex

ePlay Digital's Klocked Platform adds Bowflex treadmills to 3rd party integration partners

[ePlay Digital Inc.](#) ([CSE:EPY](#) | [OTC:EPYFF](#) | [FSE:2NY2](#)) (the "Company") today announced at the CES Tech Event in Las Vegas, that Klocked's revolutionary real-time Sports Science Platform is now compatible with selected Bowflex treadmills. The Klocked app adds Bluetooth connectivity to treadmills from Bowflex that track and transmit cadence, stride length, distance, and other data in real-time.

Compatible Bowflex equipment is paired to the Klocked app to provide more accurate activity data which enables indoor activity tracking.

"I really love running outside," says Trevor Doerksen, CEO of ePlay Digital and co-creator of Klocked fitness app. "With Klocked, I can run in the metaverse and be outside even when I'm inside."

Klocked Bowflex compatibility supports existing Klocked audio and video cues, adaptive music to optimize cadence, pre-race and in-race coaching, and the P4 AI performance-enhancing audio cues that improve training and race-day performance. Real-time evaluation is powered by Klocked P4 AI and [Weav Music's](#) performance-enhancing adaptive music & AR coaching technology.



Klocked's Bowflex features will be released in the next version of the free [Klocked App](#). Existing users will receive the Bowflex compatibility update automatically. Bowflex models BXT116, BXT216, and BXT226 are the first compatible models. This new athlete-friendly feature is part of a series of new features including Siri Shortcuts, P4AI, Coach Kelly, and Weav Music announced last month.



Siri Shortcuts

With Siri Shortcuts users can configure and request Siri to start, pause, resume, and finish a Klocked activity hands-free. Users can leave their phone in their pocket and continue to stretch, run, and make their way, virtually, through the streets of Paris, London, Berlin, New York and other Klocked courses.

Klocked P4 AI

Klocked helps everybody to get outdoors and provides daily real-time motivation towards healthy living. The Klocked P4 AI system augments a user's experience with real-time and interval audio cues making fitness fun, competitive, and gamified. Klocked not only equips users with motivation but with real-time information and data that is not available anywhere else. Klocked P4 AI includes Place, Placement, Performance, and Personal Best Augmented Reality (AR).

Adaptive Music

[Weav Music](#)'s patent-pending AR coaching features include:

- Pace audio cues to help stick to training goals
- Personal-best audio cues to help reach new goals
- Audio guides to course landmarks
- Audio coach with tips and inspiration to achieve new goals
- Cadence detection and adaptive music to enhance performance

Coach Kelly

Coach Kelly joins Klocked users on race and fun run days. [Upcoming races](#) and fun runs include Berlin, Paris, and New York. Join 30-minutes before start time and Coach Kelly walks participants through the upcoming event. Coach Kelly is with you at race start, during the race, and through to the finish line. Check out the [schedule](#).

More Sports Science

Additional Advanced Sports Science Features include:

- Placement visual and audio cues to advance race position by gender and age division
- Gamification to advance to the next level
- Leaderboards by age and gender divisions
- Special challenges and races
- Bonus points and special effects for passing and participating in challenges
- Earn real and augmented reality t-shirts, race bibs, and medals

Klocked Sports Science Platform is now available in the free [Klocked App](#).

About ePlay

[ePlay Digital](#) Inc. is a mobile game creator and publisher specializing in sports, esports and entertainment augmented reality titles, including their new augmented reality running app, [Klocked.run](#), sports gaming app [Fan Freak](#), flagship title [Big Shot Basketball](#) and Howie Mandel



mobile game collaboration - HowiesGames.com. ePlay is operated by an award-winning team of sports, gaming and eSports leaders as well as broadcast and digital technology industry experts, software engineers and athletes who have brought dozens of game titles to market for companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, and others.

ePlay's wholly-owned subsidiary Mobovivo eSports specializes in augmented reality, mobile game development and mobile eSports streaming.

ePlay Released Games

Howie Go Viral - [iOS](#) / [Android](#)

Outbreak ES - [iOS](#)

Outbreak Unlimited - [iOS](#) / [Android](#)

SwishAR ES - [iOS](#)

SwishAR - [iOS](#) / [Android](#)

Big Shot Basketball - [iOS](#) / [Android](#)

Big Swish - [iOS](#)

Big Shot Swish ES - [iOS](#)

Klocked Augmented Reality Fitness App - Klocked.me

Sign up for early access to [Fan Freak](#) Sports App

**Bowflex is registered trademark of Bowflex in the United States and other countries.*

Further Information

Further details are available under the Company's profile on SEDAR at www.sedar.com and the Company's profile on the CSE's website at www.thecse.com/

For further media information, or to set up an interview, please contact:

ePlay Digital Inc.

(310) 684-3857

E-mail: info@eplaydigital.com

Website: www.eplaydigital.com

Canadian Securities Exchange ([CSE](#)): [Symbol EPY](#)

Deutsche Boerse Xetra - Frankfurt Stock Exchange: [Symbol 2NY2; WKN: A2AN4D; ISIN CA26885W1041](#)