

**DATA DEPOSIT BOX INC.**

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**PRESS RELEASE**

FOR IMMEDIATE RELEASE  
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**DATA DEPOSIT BOX ANNOUNCES ENGAGEMENT WITH LEADING MSP  
CLARANET LIMITED**

Data Deposit Box Inc. (the “**Company**”) (CSE: DDB, OTCQB: DDBXF, Frankfurt: 2DD), a global provider of cloud backup and recovery technology, is pleased to announce an engagement with UK-headquartered Claranet Limited, a leading managed services provider (“MSP”) in Europe.

Founded in 1996, Claranet has evolved from a pioneering ISP (Internet Service Provider) into one of the leading independent MSPs in Europe. The company has annualised revenues of circa £165 million (€228 million), 5,500 customers, 1,000 employees, and an international footprint in six countries.

With this engagement, Claranet becomes Data Deposit Box’s dedicated EMEA-based MSP, providing cloud backup and recovery services to all DDB and Claranet SMB partners and clients. Claranet will also provide MSP cloud storage services for the newly launched Data Deposit Box Smart Storage product line. This agreement with Claranet and its extensive reseller and partner network will provide the Company with a direct local presence in the EMEA region.

Commenting on the partnership, Neil Thomas, Claranet’s Product Director, said: “Businesses are increasingly aware of the damaging effects of data loss and our customers are no exception, which is why we are continuing to build out our disaster recovery capabilities. This partnership with Data Deposit Box comes as part of our continued investment in cloud backup and disaster recovery, and follows the acquisition of disaster recovery experts Techgate, enhancing our ability to support our customers’ data and applications.”

“Data Deposit Box has developed a strong reputation for excellence in North America and we are delighted to be working with them as their first partner as they introduce this service into the EMEA region. We are able to provide our customers with a secure, in-country hosting solution, with 24x7 support, which helps to protect their businesses from risk.”

The partnership marks award-winning Data Deposit Box’s first foray into the European market with a managed services provider. EMEA-based customers and partners of Data Deposit Box are now able to access cloud storage with confidence their data is held securely with a provider with a local presence in the UK and within the EMEA region. Data Deposit Box expects a positive European reception having recently won Best Storage Presentation at the highly anticipated Dallas ChannelPro SMB Forum event and Best Cloud Solution and Best Storage Solution at the high profile Austin ASCII Events IT Summit in North America.

The cost-efficient solution is simple to use and offers a continuous backup model, enabling the simultaneous backup of multiple customer devices where the software is installed. It combines Data Deposit Box’s innovative portal with customer data that is stored in Claranet’s shared storage environment. Claranet takes the lead in the initial installation, leaving the customer to manage the easy-to-use portal interface. Data can be accessed from any device running the portal software and, in the event of a disaster recovery scenario, retrieved instantly.

“This marks a very exciting and significant signing for DDB. We have been focusing on building key, strategic partnerships with regional managed services providers and managed services provider partners. Claranet represents a very strategic EMEA partnership that will allow DDB to grow our end partner network while offering a managed service with one of the region’s largest and fast growing MSPs. This is a great step forward for our company.” Said Tim Jewell, CEO and Founder of Data Deposit Box.

Troy Cheeseman, President and Chief Operating Officer at Data Deposit Box concluded: “We are actively looking to build out our presence in EMEA, which makes Claranet, with a strong footprint in six European markets, financial stability and broad customer base, an ideal strategic partner. Our robust and flexible solution perfectly complements Claranet’s existing portfolio, and we look forward to working closely alongside Claranet and its customers to bring our innovative disaster recovery tools to market.”

**About Claranet Limited**

Claranet's IT services help its customers do amazing things. Claranet's services simplify the management of IT services so that its customers can concentrate on what they do best. Claranet's customers gain access to a wide range of integrated hosting, networks and communications managed services, as well as support and expertise 24x7.

While Claranet has grown internationally, the focus has always been on local service, out of local offices, using local data centres. The company's ambitious growth strategy has led to numerous acquisitions since 2014: Echiron (Portugal), Grita (France), NovaData (The Netherlands), Celingest (Spain), Flesk (Portugal), Techgate (UK), LinuxIT (UK), Morea (France), Runiso (France), Aspaway (France), INOK (Portugal) and Bashton (UK).

It was recently recognised as a 'Leader' in Gartner's Magic Quadrant for Cloud-Enabled Managed Hosting, Europe (2015) for the third consecutive year.

[www.claranet.co.uk](http://www.claranet.co.uk)

**About Data Deposit Box**

Data Deposit Box, a pioneer of cloud backup and recovery technology, has set a new industry standard by providing the SMB market with the same level of security and protection that is available to large enterprises. Data Deposit Box patented backup technology, known for its Exabyte scalability, advanced data reduction capabilities and ease-of-use, has won prestigious industry awards and has been featured in many key industry publications.

Data Deposit Box technologies and solutions are currently used daily by over 200,000 customers, 1,000 resellers, 25 MSPs and private label partners for online backup and recovery, archiving, disaster readiness, secure file sharing and remote access.

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