



Bhang Receives OU Kosher Certification in Florida *In Time for Passover*

Las Vegas, Nevada – April 7, 2022 - [Bhang Inc.](#) ("Bhang" or the "Company") (CSE: BHNG) (OTCQB: [BHNGF](#)), a global cannabis CPG brand company with an award-winning portfolio of products, is pleased to announce that its chocolate is now kosher-certified in the state of Florida.

This announcement makes Bhang Chocolate, exclusively distributed in all of [Trulieve's](#) medical cannabis dispensaries in Florida, the only [OU Kosher](#) certified, medical cannabis edible in the state.



*OU Kosher-certified labeling for applicable products in the state of Florida.
Photo supplied by Bhang Inc.*

According to Jamie L. Pearson, CEO of Bhang, comments made on her recent dispensary tour led to discussions around how Bhang could better serve its customers. "We were told by more than one budtender, in more than one store, they get asked for kosher edibles frequently, but don't have any to offer," she says. "There is a significant audience base in Florida that adheres to a strict, Kosher-only diet. Thanks to the joint efforts of the Bhang and Trulieve teams, (CSE:TRUL) Bhang chocolate is now a kosher-certified alternative to smoking flower."

Bhang's kosher certification was managed through OU Kosher, the world's largest and most widely recognized kosher certification agency. Certification starts with ensuring products do not contain restricted ingredients, but it also verifies quality. Essentially the



process is another set of eyes ensuring production takes place in a clean facility under hygienic conditions. "Each individual manufacturing facility has to be certified," Pearson explains. "We started where the issue came up (in Florida), and we will likely begin the process in Massachusetts and California very soon."

Although the State of Florida has rejected the use of the kosher symbol on cannabis products, Bhang's products were approved by OU to be marked with OU's OD symbol for products containing dairy, and the UDe symbol for products made on equipment that handles dairy-containing products, but do not contain dairy ingredients themselves (all of Bhang's dark chocolates are vegan). In the meantime, Bhang and Trulieve will reach out to the Jewish community, indicating that the certification has been completed and the products are indeed, kosher.

About Bhang

Bhang (CSE: BHNG) (OTCQB: BHNGF) makes the fairly enjoyable ridiculously fun. For over a decade Bhang has delivered exceptional sensory experiences to consumers through its extensive portfolio of over 50 master-chef-created cannabis, CBD and terpene products including gourmet chocolates, pre-rolls, CBD isolate, and Hempsticks™. Bhang's highly-awarded chocolates are among the top-selling edibles in 7 U.S. states and consistently the #1 chocolate in Canada. Bhang's CBD products are globally distributed and are known for being safe, efficacious and delicious. Learn more at www.bhangnation.com and purchase our high-quality CBD products at www.bhangcbd.com.

FORWARD-LOOKING STATEMENTS

This press release contains statements that constitute "forward-looking information" within the meaning of applicable securities laws, including statements regarding the plans, intentions, beliefs, and current expectations of the Company with respect to future business activities. Forward-looking information is often identified by the words "may," "would," "could," "should," "will," "intend," "plan," "anticipate," "believe," "estimate," "expect" or similar expressions and include information regarding: (i) statements regarding the future direction of the Company; (ii) the ability of the Company to successfully achieve its business and financial objectives; (iii) plans for expansion of the Company into new jurisdictions; and (iv) expectations for other economic, business, and/or competitive factors. Investors are cautioned that forward-looking information is not based on historical facts but instead reflect the Company's management's expectations, estimates or projections concerning the business of the Company's future results or events based on the opinions, assumptions and estimates of management considered reasonable at the date the statements are made. Although the Company believes that the expectations reflected in such forward-looking information are reasonable, such information involves risks and uncertainties, and undue reliance should not be placed on such information, as unknown or unpredictable factors could have material adverse effects on future results, performance, or achievements. Among the key factors that could cause actual results to differ materially from those projected in the forward-looking information are the following: changes in general economic, business and political conditions, including changes in the financial markets; in particular, in the ability of the Company to raise debt and equity capital in the amounts and at the costs that it expects; adverse changes in the public perception of cannabis; decreases in the prevailing prices for cannabis and hemp products in the markets that the Company operates in; adverse changes



in applicable laws or adverse changes in the application or enforcement of current laws; the cannabis market is highly regulated and those regulations and enforcement priorities of governmental authorities may change; compliance with extensive government regulation and related costs; and other risks described in the Company's Listing Statement, dated July 9, 2019, and other filings on www.sedar.com. Should one or more of these risks or uncertainties materialize, or should assumptions underlying the forward-looking information prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected. Although the Company has attempted to identify important risks, uncertainties and factors which could cause actual results to differ materially, there may be others that cause results not to be as anticipated, estimated or intended. The Company does not intend, and does not assume any obligation, to update this forward-looking information except as otherwise required by applicable law.

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