

QWICK MEDIA INC.

**CSE (CNSX): SNP
OTC: QWICKF**

AMENDED NEWS RELEASE

QWICK MEDIA CLARIFIES TERMS OF SFE GLOBAL ACQUISITION

Vancouver, BC, March 1, 2019 – Qwick Media Inc. (CSE: QMI; OTC: QWICKF) (the “**Company**” or “**Qwick**”) clarifies, further to its initial news release of today’s date regarding the entry into a share purchase agreement (the “**Agreement**”) dated February 11, 2019 with SFE Global Inc. (“**SFE Global**”) pursuant to which the Company proposes to purchase all of the issued and outstanding securities of SFE Global (the “**SFE Securities**”) from the owners of SFE Global (the “**Transaction**”), that the total consideration payable to the three shareholders of SFE Global in exchange for all of the issued and outstanding SFE Securities is \$1,000 cash, to be paid pro-rata to the three shareholders of SFE.

Each of Ross Tocher, the Chief Executive Officer and a director of the Company, Glenn Cumyn and Kevin McMillan, directors of the Company, is considered to be a “related party” within the meaning of Multilateral Instrument 61-101 *Protection of Minority Security Holders in Special Transactions* (“**MI 61-101**”) in that companies controlled by each of Messrs. Tocher, Cumyn and McMillan are shareholders of SFE Global, and the consideration paid to Messrs. Tocher, Cumyn and McMillan will be considered a “related party transaction” within the meaning of MI 61-101 but is expected to be exempt from the valuation requirement of MI 61-101 by virtue of the exemption contained in section 5.5(b) as the Company’s shares are not listed on a specified market and from the minority shareholder approval requirements of MI 61-101 by virtue of the exemption contained in section 5.7(a) of MI 61-101 in that the fair market value of the consideration paid to the related parties will not exceed 25% of the Company’s market capitalization.

Completion of the Transaction is subject to a number of conditions, including CSE acceptance, if applicable. There can be no assurance that the Transaction will be completed as proposed or at all.

Investors are cautioned that any information released or received with respect to the Transaction may not be accurate or complete and should not be relied upon. Trading in the securities of Qwick should be considered highly speculative.

The CSE has in no way passed upon the merits of the proposed transaction and has neither approved nor disapproved the contents of this news release.

QWICK MEDIA INC.

Ross Tocher
CEO

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Forward-Looking Statements

This news release contains forward-looking statements. All statements, other than statements of historical fact that address activities, events or developments that the Company believes, expects or anticipates will or may occur in the future are forward-looking statements. Forward-looking statements in this news release include statements regarding: exemptions from the valuation and minority shareholder approval requirements contained in MI 61-101; and the consideration to be payable in connection with the closing of the Transaction. The forward-looking statements reflect management's current expectations based on information currently available and are subject to a number of risks and uncertainties that may cause outcomes to differ materially from those discussed in the forward-looking statements.

Although the Company believes that the assumptions inherent in the forward-looking statements are reasonable, forward-looking statements are not guarantees of future performance and, accordingly, undue reliance should not be put on such statements due to their inherent uncertainty. Factors that could cause actual results or events to differ materially from current expectations include, among other things: that the CSE may not approve the Transaction as proposed or at all; that the parties may not be able to satisfy the conditions to closing of the Transaction; general market conditions; and other factors beyond the control of the parties. Qwick expressly disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required by applicable law.