



For Immediate Release.

HARRYS CLOSES FINANCING AGREEMENT WITH CANADIAN FINANCIAL

Vancouver, British Columbia, April 11, 2024 – Harrys Manufacturing Inc. (CSE: HARY) (the “**Company**”, “**Harrys**”, “**we**” or “**our**” or “**us**”) is excited to announce its new financing provider, **Canadian Financial**, will assist with our customers’ cash flow and create a new buying trend among independent retailers and wholesalers in Canada’s tobacco sector. The collaboration will allow the Company’s cigarette marketing subsidiary, **Harrys International Manufacturing Inc.**, to provide customers with a suite of payment options that management anticipates will increase conversion rates and allow retailers to increase their buying power thereby reducing our supply chain costs.

“The new collaboration will allow us to reach a broader audience with **HARRYS®** by helping our customers better manage their cash flow,” says VP and Director of **Harrys**, Ken Storey.

About Harrys:

Harrys provides value to its shareholders by catering to the preferences of adult tobacco consumers who desire a quality Canadian product at an affordable price. With over 40 years of industry experience, **Harrys’** management team collaborates with distribution and retail partners who prioritize their customers’ needs.

About Canadian Financial:

Canadian Financial was proudly founded in 2015 to bring Canadians a fresh perspective to the financial market. Nowadays, both residential and commercial customers and vendors strive to find the most affordable borrowing options with fast turnaround times, without compromising on quality customer care and service. To fulfill this need, **Canadian Financial** offers a variety of funding solutions for home services dealers, commercial, industrial and institutional dealers, business owners, as well as homeowners and renters throughout Canada.

ON BEHALF OF THE BOARD

Nick Brusatore
CEO

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Information in this news release concerning the Company's products is intended for the exclusive use of market investors and is not in any way intended to promote tobacco products to consumers, which is prohibited by Canadian law.

Neither the Canadian Securities Exchange nor its regulation services provider accepts responsibility for the adequacy or accuracy of this news release.

Cautionary Note Regarding Forward-Looking Statements: This news release includes certain statements and information that may constitute "forward-looking information" within the meaning of applicable Canadian securities laws. All statements in this news release, other than statements of historical facts, including statements regarding future estimates, plans, objectives, timing and assumptions or expectations of future performance, are forward-looking statements and contain forward-looking information, including without limitation, statements with respect to creating a new buying trend among independent retailers and wholesalers, providing customers with a suite of payment options that management anticipates will increase conversion rates and allow retailers to increase their "buy" value and thereby reducing supply chain costs, to reach a broader audience or better manage their cash flow.

Generally, forward-looking statements and information can be identified by the use of forward-looking terminology such as "intends" or "anticipates", or variations of such words and phrases or statements that certain actions, events or results "may", "could", "should", "would" or "occur". Forward-looking statements are based on certain material assumptions and analyses made by the Company and the opinions and estimates of management as of the date of this news release. These forward-looking statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking statements or forward-looking information including, without limitation, delays or other unexpected issues in the manufacturing process, changes in market trends and consumer preferences. Although management of the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements or forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements and forward-looking information. Readers are cautioned that reliance on such information may not be appropriate for other purposes. The Company does not undertake to update any forward-looking statement, forward-looking information or financial outlook that are incorporated by reference herein, except as required by applicable securities laws.