

## NEWS RELEASE



### YMI marketing campaign update and Annual General and Special Meeting Results

Calgary, Alberta – December 6, 2022

*For Immediate Release* – nDatalyze Corp. ("NDAT" or the "Corporation") (CSE:NDAT)(OTCQB:NDATF) is pleased to announce that its marketing contractor, BelieveCo (formerly VenturePlay), has provided a full update on the first of three phases for the YMI marketing campaign (the "Campaign"). As expected, Phase One data revealed some indicated user experience ("UX") changes, that have been incorporated over the past few weeks. Phase One generated a small amount of revenue, which is expected to grow during Phase Two. Phase Two has now begun and includes a Canada-wide release (Phase One was Alberta-only), enhanced user tracking, influencer contracts, social media boosts, and increased digital advertising spend. All three phases are expected to be completed prior to the Corporation's fiscal year end of February 28, 2023 and all are fully funded by the Corporation's existing cash balance. A video interview with Dr. Keith Courtney, a Board-Certified Psychiatrist who consulted on YMI's scoring algorithms, is available [here](https://youtu.be/trNWPSPYQ5E), or at <https://youtu.be/trNWPSPYQ5E>



YMI is available now at <https://ymihealth.ca/>

The Corporation further reports that all matters subject to shareholder voting at the Corporation's Annual and Special Meeting held on November 30, 2022 were passed. Included is the shareholder approval to wind-down or otherwise dispose of the extractor operations, which is believed necessary to clarify the Corporation's future direction with the investment community and to address negative connotations associated with perceived drug-related operations. An additional factor is that the extractor operations have become marginally economic due to factors beyond the Corporation's control, which factors the Corporation believes will continue for the foreseeable future.

#### About nDatalyze Corp.:

nDatalyze Corp. generates technology-based, health-related solutions. It's machine-learning processed, online consumer mental health application known as "YMI" is based on the Corporation's proprietary Reference Database consisting of >1200 biometric records complete with associated electroencephalogram ("EEG") data. YMI has only recently begun its initial staged launch and accordingly the Corporation cannot accurately predict if or when this application will become a cash flow generator.

#### FOR FURTHER INFORMATION, PLEASE CONTACT:

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