



## **XRAPPLIED TECHNOLOGIES INC.**

908-510 Burrard St  
Vancouver, B.C. V6C 2A8  
Phone: 604-682-1643

### **XRAPPLIED ESTABLISHES ADVISORY BOARD**

Vancouver, BC – Aug 11<sup>th</sup>, 2021 – XRApplied Technologies Inc. (“XRA” or, the “Company”) (CSE: XRA) The Company is pleased to announce the creation of the Companies Advisory Board. The Board of XRA would like to welcome Matt Coleman to the team. Matt brings incredible experience and knowledge in the field of immersive technologies.

**Matt Coleman**, Futurist specializing in emerging technology and President/founder of Magnify World, one of the largest immersive technology business expos. Matt has been an early adopter of immersive technologies and is a global leader in the field of bringing AR/VR to use in consumer and business applications. AR/VR is now a driving force in e-commerce, entertainment, learning and sports.

Company Chairman Aleksey Andreychenko states; “We welcome Matt to the team and are thrilled to have his vast experience in immersive technologies to draw from, we look forward to continue to be a leader in offering businesses the tools to adopt XR”

The company will also set 2 million incentive stock options. The options will be exercisable at a price of \$.41 for a period of two years as per the Companies stock option plan.

#### **About XRApplied Technologies Inc. (XRA)**

XRA is an immersive technology solutions provider that specializes in bringing cost-efficient AR/VR e-commerce applications to businesses large and small. We accomplish this through a suite of proprietary products and services (AR catalog, toy gamification, AR App e-commerce, AR/VR interactive games) that we bring to the masses via our exclusive XRA Marketing Platform.

Further information about XRApplied is available under its profile on the SEDAR website, [www.sedar.com](http://www.sedar.com), on the CSE website, [www.thecse.com](http://www.thecse.com), and the Company’s website, [www.xrapplied.com](http://www.xrapplied.com)

#### **For Further information about the Company, please contact:**

Alexandria Stone  
Spyrock Consulting Inc.  
Telephone 604.351.6259  
Email: [ir@xrapplied.com](mailto:ir@xrapplied.com)

*Neither the Canadian Securities Exchange nor its regulation services provider have reviewed or accept responsibility for the adequacy or accuracy of this press release.*

#### **Forward-Looking Information:**

This press release contains forward-looking statements. The use of any of the words “anticipate”, “continue”, “estimate”, “expect”, “may”, “will”, “project”, “should”, “believe” and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this press release. Actual results could differ materially from those currently anticipated due to a number of factors and risks discussed in the Company’s Management’s Discussion and Analysis under the Company’s profile on [www.sedar.com](http://www.sedar.com). While the Company may elect to, it does not undertake to update this information at any time.