

## **Willow Biosciences Announces Engagement of The Howard Group and Upcoming Presentation at the 8th Annual Gateway Conference on September 5, 2019**

CALGARY, Alberta, September 3, 2019 -- Willow Biosciences Inc. (“**Willow**” or the “**Company**”) (**CSE:WLLW**) is pleased to announce it has engaged The Howard Group as its capital markets communications advisor to assist with both traditional and online initiatives targeting institutional and retail investing groups as well as the larger investment community.

Since 1988, The Howard Group has provided comprehensive investor outreach and capital markets programs, financing assistance, business development solutions and strategic planning to public companies.

In addition, The Howard Group Inc. will be providing an ongoing commentary on Willow’s activities through its Insight blog. Interested parties are encouraged to subscribe to the commentary feed: <https://howardgroupinc.com/howard-group-blog/>.

The engagement is for twelve months, effective August 15, 2019, and is renewable after six months. The remuneration payable to The Howard Group will be \$9,000 per month.

The Company also announces that it has been invited to present at the 8th Annual Gateway Conference, which is being held September 4-5, 2019 at the Four Seasons Hotel in San Francisco, CA.

Willow management is scheduled to present on Thursday, September 5<sup>th</sup> at 1:00 p.m. Pacific time, with one-on-one meetings to be held throughout the conference.

To receive additional information, request an invitation or to schedule a one-on-one meeting, please email [conference@gatewayir.com](mailto:conference@gatewayir.com).

### **About the Gateway Conference**

The 8<sup>th</sup> Annual Gateway Conference is an invite-only conference presented by Gateway Investor Relations, a full-service financial communications firm. Gateway was created to bring together the most compelling companies with the nation’s top institutional investors and analysts. This year’s event features over 100 companies from a number of growth industries, including technology, business and financial services, consumer, digital media, clean technology and life sciences. The format has been designed to give attendees direct access to senior management via company presentations, Q&A sessions and one-on-one meetings. Follow the Gateway Conference on Twitter and join the conversation using the #GatewayIRConference hashtag. For more information, visit [gatewayir.com/conference](http://gatewayir.com/conference).

### **About Willow Biosciences Inc.**

Willow is a Canadian biotechnology company based in Calgary, Alberta, that produces high purity, plant-derived compounds that provide building blocks for the global pharmaceutical, health and wellness, and consumer packaged goods industries. Willow’s current focus is in the production of cannabinoids for the treatment for pain, anxiety, obesity, brain disorders, among other significant indications. Willow’s science team has a proven track record of developing manufacturing technologies for high purity compounds in pain and cancer treatments. Willow’s manufacturing process creates a consistent, scalable and sustainable product that allows for the discovery and development of new life changing drugs.

For further information, please contact:

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**Forward-Looking Statements**

This news release may include forward-looking statements including opinions, assumptions, estimates, the Company's assessment of future plans and operations, and, more particularly, statements concerning: the engagement of The Howard Group and upcoming conference presentations. When used in this document, the words "will," "anticipate," "believe," "estimate," "expect," "intent," "may," "project," "should," and similar expressions are intended to be among the statements that identify forward-looking statements. The forward-looking statements are founded on the basis of expectations and assumptions made by the Company which include, but are not limited to, the timing of the receipt of the required regulatory and third party approvals and the future operations the Company. Forward-looking statements are subject to a wide range of risks and uncertainties, and although the Company believes that the expectations represented by such forward-looking statements are reasonable, there can be no assurance that such expectations will be realized. Any number of important factors could cause actual results to differ materially from those in the forward-looking statements including, but not limited to, risks associated with the cannabis industry in general, infringement on intellectual property, failure to benefit from partnerships or successfully integrate acquisitions, actions and initiatives of federal and provincial governments and changes to government policies and the execution and impact of these actions, initiatives and policies, import/export and research restrictions for cannabinoid-based operations, the size of the medical use and adult-use cannabis market, competition from other industry participants, adverse U.S., Canadian and global economic conditions, failure to comply with certain regulations, departure of key management personnel or inability to attract and retain talent regulatory and other factors more fully described from time to time in the reports and filings made by the Company with securities regulatory authorities. Except as required by applicable laws, the Company does not undertake any obligation to publicly update or revise any forward-looking statements.

*Neither the Canadian Securities Exchange nor the Market Regulator (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.*