



For Immediate Release

WKND! WELLNESS LINE ADDS NEW PRODUCTS

Company's Online Presence Continues to Grow in the USA

Vancouver, BC (April 23rd, 2020) - Weekend Unlimited Industries Inc. ("Weekend" or the "Company") (CSE: POT - FSE: 00S1 - OTCQB: WKULF) is pleased to announce the Company has expanded its WKND! Wellness portfolio, building on its existing CBD branded products.

“With our existing product and brand development expertise, combined with our online platform, we have seized the opportunity to grow the WKND! Wellness brand portfolio with new high-quality wellness products,” said Mr. Chris Backus, Weekend President and CEO.

New products for launch immediately available at www.wkndwellness.com;

Hand Sanitizer

- 80% ethanol alcohol
- Includes Vitamin E
- Available in 2oz, 4oz sizes
- Also available in gallon size for wholesale customers.
- Formulation designed to also allow for use on cleaning towels, wipes and other cleaning tools where complete sanitization is required

CBD Tincture

- 250mg full-spectrum CBD
- Infused with Elderberry, Zinc, Vitamin C and B Vitamins

Elderberry Gummies

- Includes Elderberry and Zinc
- Great taste for the entire family

“In addition to these first product SKUs, we are developing additional formulations for the future, advancing on our goal of becoming a widely recognized and sought-after wellness brand,” added Mr. Backus.

For further information, please contact:

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Weekend Unlimited Industries Inc.

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About Weekend Unlimited Industries Inc.

Weekend Unlimited is a lifestyle-based recreational cannabis and CBD wellness company. We are developing and launching premium cannabis and CBD brands to deliver life's highs – anytime, anywhere. Our CBD products are available online and at a retailer near you. Weekend Unlimited is well-positioned to launch and scale the brands that will define cannabis and CBD. Learn more at www.weekendunlimited.com

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