



## **Verano Announces Conference Participation for September**

CHICAGO, September 7, 2021 (GLOBE NEWSWIRE) -- Verano Holdings Corp. (CSE: VRNO) (OTCQX: VRNOF) (“Verano” or the “Company”), a leading multi-state cannabis company, today announced that members of its executive leadership team will present at the following conferences:

### **Beacon Securities Virtual Cannabis Conference 2021**

George Archos, Founder and CEO will participate in a one-on-one meeting.

**DATE:** September 9, 2021

**TIME:** 1:00 p.m. CT

**LINK:** [here](#)

*If attendees are not able to join the event live on the day of the conference, an archived webcast will also be made available after the event.*

### **Virtual Investor Conferences**

Aaron Miles, Chief Investment Officer, will present and answer live Q&A from investors.

**DATE:** September 9, 2021

**TIME:** 11:00 a.m. CT

**LINK:** [here](#)

*If attendees are not able to join the event live on the day of the conference, an archived webcast will also be made available after the event.*

### **Needham Virtual Cannabis Conference**

George Archos, Founder and CEO, will participate in a fireside chat and one-on-one meetings.

**DATE:** September 14, 2021

**TIME:** 11:45 a.m. CT

**LINK:** [here](#)

*If attendees are not able to join the event live on the day of the conference, an archived webcast will also be made available after the event.*

### **Echelon US Cannabis Conference**

George Archos, Founder and CEO, will present and answer live Q&A from investors.

**DATE:** September 22, 2021

**TIME:** 1:00 p.m. CT

### **BTIG US Cannabis Conference**

George Archos, Founder and CEO, will participate in a fireside chat and one-on-one meetings.

**DATE:** September 29, 2021

**TIME:** 9:30 a.m. CT

## **About Verano**

Verano is a leading, vertically integrated, multi-state cannabis operator in the U.S., devoted to the ongoing improvement of communal wellness by providing responsible access to regulated cannabis products. With a mission to address vital health and wellness needs, Verano produces a comprehensive suite of premium, innovative cannabis products sold under its trusted portfolio of consumer brands, including Verano™, Avexia™, Encore™, and MÜV™. Verano's portfolio encompasses 14 U.S. states, with active operations in 11, including 10 production facilities comprising approximately 832,000 square feet of cultivation (including a 26,000 sq. ft. facility in Massachusetts nearing completion of construction). Verano designs, builds, and operates dispensaries under retail brands including Zen Leaf™ and MÜV™, delivering a superior cannabis shopping experience in both medical and adult-use markets. Learn more at [www.verano.com](http://www.verano.com).

## **Forward Looking Statements**

This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". The forward-looking information and forward-looking statements contained herein include, but are not limited to, statements or information with respect to the Company's position in the marketplace, the Company's cultivation capacity, the fortification of the Company's presence in core markets, the possibility of material organic expansion, delivery of shareholder value and the ability to maintain industry-leading margins and add depth to leadership.

Forward-looking information and statements involve and are subject to assumptions and known and unknown risks, uncertainties, and other factors which may cause actual events, results, performance, or achievements of the Company to be materially different from future events, results, performance, and achievements expressed or implied by forward-looking information and statements herein, including, without limitation, the risk factors discussed in the Company's filings on SEDAR at [www.sedar.com](http://www.sedar.com).

The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information or forward-looking statements that are contained or referenced herein, except as may be required in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements attributable to the Company or

persons acting on its behalf is expressly qualified in its entirety by this notice regarding forward-looking information and statements.

# # #

**Contacts:**

**Investors**

Verano

Julianna Pattera, CFA

Director, Investor relations

[julianna@verano.holdings](mailto:julianna@verano.holdings)

**Media**

Verano

David Spreckman

VP, Marketing & Communications

[david@verano.holdings](mailto:david@verano.holdings)

312-819-4852