



NEWS RELEASE

Verano Welcomes Connecticut Lieutenant Governor Susan Bysiewicz and Cannabis Customers at Zen Leaf Meriden to Commemorate the Launch of Adult Use Sales

1/10/2023

CHICAGO, Jan. 10, 2023 (GLOBE NEWSWIRE) -- Verano Holdings Corp. (CSE: VRNO) (OTCQX: VRNOF) ("Verano" or the "Company"), a leading multi-state cannabis company, today celebrated the commencement of adult use cannabis sales in Connecticut at the Company's Zen Leaf Meriden dispensary. The Company welcomed Lieutenant Governor Susan Bysiewicz, Department of Consumer Protection Commissioner Michelle H. Seagull, Social Equity Commissioner Paul Robertson, Meriden Mayor Kevin Scarpati, and other distinguished guests at Zen Leaf Meriden to commemorate the end of cannabis prohibition in Connecticut.

"Legal cannabis in Connecticut will have a positive impact on the economy and local communities, and we're honored to celebrate this moment in the Constitution State," said George Archos, Verano Founder and Chief Executive Officer. "Our Verano, CTPharma and Zen Leaf teams are proud to stand with Connecticut residents in celebrating the end of cannabis prohibition. Thank you to Governor Ned Lamont, the Department of Consumer Protection, local communities, our team members, medical cannabis patients and advocates for making this historic day in Connecticut a reality."

Along with the Company's Zen Leaf Meriden dispensary, Verano's Connecticut operations include CTPharma, a state-of-the-art, 217,000 square foot cultivation and processing facility in Rocky Hill, and Caring Nature in Waterbury, a medical dispensary that will soon commence adult use sales under the Zen Leaf retail banner.

In conjunction with the launch of adult use sales, current business hours at Zen Leaf Meriden are Monday through Wednesday from 9 a.m. to 6 p.m., Thursday and Friday from 9 a.m. to 7 p.m. and Saturday and Sunday from 9 a.m. to 3 p.m. For more information about Zen Leaf cannabis dispensaries, visit [ZenLeafDispensaries.com](https://www.zenleafdispensaries.com).

About Verano

Verano is a leading, vertically integrated, multi-state cannabis operator in the U.S., devoted to the ongoing improvement of communal wellness by providing responsible access to regulated cannabis products. With a mission to address vital health and wellness needs, Verano produces a comprehensive suite of premium, innovative cannabis products sold under its trusted portfolio of consumer brands, including Verano™, Avexia™, BITS™, Encore™, MÜV™ and Savvy™. Verano's portfolio encompasses 14 U.S. states, with active operations in 13, including 14 production facilities comprising over 1,000,000 square feet of cultivation capacity. Verano designs, builds, and operates dispensaries under retail brands including Zen Leaf™ and MÜV™, delivering a superior cannabis shopping experience in both medical and adult use markets. Learn more at www.verano.com.

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Forward Looking Statements

This press release may contain "forward-looking statements" within the meaning of the safe harbor provisions of

the United States Private Securities Litigation Reform Act of 1995. Such forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Generally, such forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "future", "scheduled", "estimates", "forecasts", "projects" "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". Forward-looking statements involve and are subject to assumptions and known and unknown risks, uncertainties, and other factors which may cause actual events, results, performance, or achievements of the Company to be materially different from future events, results, performance, and achievements expressed or implied by forward-looking statements herein, including, without limitation, the risk factors described in the Company's registration statement on Form 10, as amended, and quarterly reports on Form 10-Q filed with the U.S. Securities and Exchange Commission at www.sec.gov. The forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information or forward-looking statements that are contained or referenced herein, except as may be required in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements attributable to the Company or persons acting on its behalf is expressly qualified in its entirety by this notice regarding forward-looking information and statements.

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Attachments

- **Zen Leaf Meriden 1**
- **Zen Leaf Meriden 2**

Zen Leaf Meriden 1

Verano Chief Operating Officer Darren Weiss welcomes Connecticut Lieutenant Governor Susan Bysiewicz during the commencement of adult use cannabis sales at Zen Leaf Meriden.

Zen Leaf Meriden 2

Verano Chief Operating Officer Darren Weiss welcomes Connecticut Lieutenant Governor Susan Bysiewicz during the commencement of adult use cannabis sales at Zen Leaf Meriden.

Source: Verano Holdings Corp.