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**NEWS RELEASE**

**Marketing Project initiated with VenturePlay**

Calgary, Alberta – November 10, 2021

*For Immediate Release –* nDatalyze Corp. (“**NDAT**” or the “**Corporation**”) (CSE: NDAT) is pleased to announce that it has engaged VenturePlay to conduct a multi-phase market research and development plan ("Project") for the Corporation's upcoming "YMI" online, mHealth application release. The Project will begin immediately with completion expected prior to January 31, 2022. The Corporation plans simultaneous market testing during the Project time period.

Jim Durward, President, states: "Now that the Reference Database contains well over 1200 records and the build is essentially behind us, and the machine-learning and graphical interface aspects of the overall system are advancing toward beta, now is the time to establish the market approach and pricing. VenturePlay brings vast experience and connections to the table and we are very excited to work with them during the roll-out of the premium YMI application. We continue to push hard while maintaining tight control of cash reserves. Our approach has allowed this advanced project to move very quickly and we expect our cash reserves to be approximately $1.5 million at the end of November. We have no debt."

**About VenturePlay:**

VenturePlay (formerly Venture Communications) is a marketing partner of the VenturePark business growth ecosystem that specializes in health and personal wellness. VenturePlay was founded as Venture Communications by Canadian business icon and Dragon's Den star, and District Ventures Capital President and CEO, Arlene Dickinson.

**About nDatalyze Corp.:**

nDatalyze Corp. generates technology-based, health-related solutions. The YMI division is developing a machine-learning based, online consumer mental health application and the MLdelic division is focusing on applying machine-learning to assist in the prediction of potential benefits associated with the use of entheogenic compounds within the mental health sector. Both YMI and MLdelic are based on the Corporation's proprietary Reference Database consisting of >1200 biometric records complete with "same-time-of-day" EEG data. With installations worldwide, its Medxtractor division manufactures and sells small-scale bio-extractors that are used to extract compounds from a variety of botanical biomasses. While the Medxtractor division is currently generating cash flow, both YMI and MLdelic are in development and accordingly the Corporation cannot accurately predict if or when these applications will become cash flow generators.

**FOR FURTHER INFORMATION, PLEASE CONTACT:**

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The information in this news release includes certain information and statements about management's view of future events, expectations, plans and prospects that constitute forward looking statements. These statements are based upon assumptions that are subject to significant risks and uncertainties. Because of these risks and uncertainties and as a result of a variety of factors, the actual results, expectations, achievements or performance may differ materially from those anticipated and indicated by these forward looking statements. Any number of factors could cause actual results to differ materially from these forward-looking statements as well as future results. Although the Corporation believes that the expectations reflected in forward looking statements are reasonable, it can give no assurances that the expectations of any forward-looking statements will prove to be correct. Except as required by law, the Corporation disclaims any intention and assumes no obligation to update or revise any forward looking statements to reflect actual results, whether as a result of new information, future events, changes in assumptions, changes in factors affecting such forward looking statements or otherwise.

Neither the Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.*These forward-looking statements are based on reasonable assumptions and estimates of management of the Company at the time such statements were made. Actual future results may differ materially as forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to materially differ from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors, among other things, include: fluctuations in general macroeconomic conditions; fluctuations in securities markets; expectations regarding the size of the Asian and international medical products market and changing consumer habits; the ability of the Company to successfully achieve its business objectives; plans for expansion; political and social uncertainties; inability to obtain adequate insurance to cover risks and hazards; and the presence of laws and regulations that may impose restrictions on cultivation, production, distribution and sale of hemp and hemp-related products in Asia and elsewhere; and employee relations. Although the forward-looking statements contained in this news release are based upon what management of the Company believes, or believed at the time, to be reasonable assumptions, the Company cannot assure shareholders that actual results will be consistent with such forward-looking statements, as there may be other factors that cause results not to be as anticipated, estimated or intended. Readers should not place undue reliance on the forward-looking statements and information contained in this news release. The Company assumes no obligation to update the forward-looking statements of beliefs, opinions, projections, or other factors, should they change, except as required by law.*

*No stock exchange, securities commission or other regulatory authority has approved or disapproved the information contained herein.*