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Versus Systems Launches In-Game Influencer Challenges

Twitch and YouTube influencers are now working to create custom in-game challenges benefitting influencers, brands, and players

Vancouver, British Columbia – November 27, 2019 - Versus Systems Inc. (“Versus” or the “Company”) (CSE:VS) (OTCQB: VRSSF) (FRANKFURT: BMVA) announces the launch of influencer challenges in Versus-enabled games. Twitch and YouTube Influencers are now creating in-game challenges in all Versus-enabled games and systems – including OMEN Rewards.

Influencers can announce the challenges to their audiences on their social media and game streaming accounts, offering followers unique prizes for achieving their unique challenges.

Influencers now have a new route to sponsorship dollars with bespoke in-game challenges in games like League of Legends played on OMEN. Players have a way to win real-world rewards from their favorite streamers, and brands have a clearer picture of their key performance indicators - all in the most engaging format possible through in-game challenges.

“With influencer challenges, Versus is now able to create quantifiable results for influencer marketing for brands” said Christian Miranda, Head of Accounts and Product Integration at Versus. “On our platform, brands doing performance marketing through influencers can now track the entire user journey from viewership to engagement all the way to conversion and purchase.”

Influencers with millions of followers from Twitch and YouTube are now creating in-game challenges within various games, including those on the OMEN Command Center, and announcing those prizes inside their streams to their millions of followers.

Download OMEN Command Center, from the Microsoft Store in Windows 10 PCs, and play challenges with OMEN Rewards to win prizes.

To join Versus' investor group, please visit <http://connects.systems/versusgroup>

About Versus Systems

Versus Systems (CSE: VS) (OTCQB: VRSSF) has developed WINFINITE - a proprietary in-game prizing and promotions engine that allows game publishers and developers to offer in-game prizing across various platforms including mobile, console, PC games, and streaming media. Brands pay to place products in-game via WINFINITE, and gamers compete for those prizes.

For more information on Versus Systems' new platform, WINFINITE, visit www.versussystems.com or visit Versus Systems official [YouTube channel](#).

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