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Versus Systems Partners with Radley Studios

Partnership to Expand Versus' Entertainment and Advertising Agency Outreach

LOS ANGELES, CA - May 23, 2019 - Versus Systems Inc. ("Versus" or the "Company") (CSE:VS) (OTCQB:VRSSF) (FRA:BMVA) today announced it has partnered with Radley Studios ("Radley"), a premiere full service integrated content, design and marketing company based in Los Angeles, CA. Radley will introduce Versus' WINFINITE technology, which currently offers players the chance to win prizes, to entertainment, media and advertising agency partners.

"Versus is excited to partner with Radley Studios," said Matthew Pierce, CEO of Versus Systems. "Kurt Spenser and his team provide the insight and relationships to expand our offering into the entertainment, media and advertising industries. We could not be more excited to bring new partners and viewers the benefits of our WINFINITE platform across all of interactive."

"Versus is leading a revolution in the way brands interact with consumers," said Kurt Spenser, Chief Creative Officer of Radley Studios. "Radley is always on the hunt for the most innovative ways to connect audiences with great brands and creative experiences. We are passionate about the value of the WINFINITE platform. The way we consume content has been disrupted, and it is time to change the way advertisers and brands reach the consumers of that content. We are bringing an engagement model proven in the game industry to select advertising and entertainment partners who want to be on the bleeding edge. We are on a mission, together with the team at Versus, to invent new ways for brands to deliver value."

About Radley Studios

Radley is a full-service integrated content, design and marketing company based in Los Angeles, CA. Built on the promise of creating and delivering premium content across all platforms, Radley Studios believes that great storytelling provides solid ground to defy convention. Through disruptive technology and passionate creative, Radley Studios is committed to delivering consumers the experiences they in the most engaging way. With an executive team that has directed and produced award-winning commercial and advertising campaigns, written and produced network dramas and feature films, and launched branded entertainment across all platforms, the team at Radley Studios is dedicated to playing a key role in delivering what's next for the brands, people and stories.

About Versus Systems

Versus Systems Inc. has developed WINFINITE - a proprietary in-game prizing and promotions engine that allows game publishers and developers to offer in-game prizing across various platforms including mobile, console, PC games, and streaming media. Brands pay to place products in-game via WINFINITE, and gamers compete for those prizes. For more information, please visit www.versussystems.com.

For more information on Versus Systems' new platform, WINFINITE, visit www.versussystems.com or visit Versus Systems official [YouTube channel](#).

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