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Versus Systems' WINFINITE Platform Launches in GameCake Studios' Emoji Charades

GameCake Introduces Real-World In-Game Prizing to Emoji Charades, available now on iOS, Android and Apple TV

VANCOUVER, British Columbia, March 21, 2019 (GLOBE NEWSWIRE) -- **Versus Systems, Inc.** (“Versus” or the “Company”) (CSE:VS)(OTCQB:VRSSF) (FRANKFURT:[BMVA](#)) announces that its partner GameCake, developer and publisher of Emoji Charades, launched prizing through Versus' WINFINITE platform. Multiple in-game promotions are now available to winning players.

Players can compete in regularly updated in-game challenges for a chance to win gift cards, discounts and specific prizing. Launch prizes include offers for QSR and pizza restaurants, online retailers and collectible toys.

“We’re thrilled to integrate the Winfinite platform into Emoji Charades and beyond,” said Eshan Mathur, CEO of GameCake. “Versus has built a great path for players to earn rewards and prizes by playing the games they love in new ways. We’re always looking for novel approaches to bring joy to our players - this is the exciting next step in that journey.”

“Versus is excited to work with the GameCake team, providing Emoji Charades players the opportunity to win real-world prizing,” said John O’Connell, Head of Business Development of Versus Systems – makers of the WINFINITE platform, which has managed over 500,000 sessions. “The prizing our teams have planned in the coming months will bring together friends and family to play longer and more often, with every round giving them more chances to win.”

Emoji Charades puts one player in the hot seat, using their phone to describe trivia to players around them using nothing but emoji. Everyone else uses their collective brainpower to guess the phrase as fast as they can. Emoji Charades is available now for iOS and Apple TV.

WINFINITE, powered by Versus Systems, is an integrated consumer engagement platform that pairs brands with audiences to offer targeted real-world prizing within a digital game, such as Emoji Charades.

Download *Emoji Charades* free on the [App Store](#) and [Google Play](#).

*Certain restrictions apply. See Official Rules for details.

About GameCake

GameCake activates the power of play by bringing families and friends together in person. We make one of a kind digital games with high energy game mechanics powered by frictionless technology. For more information, see [the website](#) or send a message to outreach@gamecakestudios.com.

About Versus Systems Inc.

Versus Systems, Inc. has developed Winfinite - a proprietary in-game prizing and promotions engine that allows game publishers and developers to offer in-game prizing across various platforms including mobile, console, PC games, and streaming media. Brands pay to place products in-game via Winfinite, and gamers compete for those prizes. For more information, please visit www.versussystems.com.

For more information on Versus Systems' new platform, WINFINITE, visit www.versussystems.com or visit Versus Systems official [YouTube channel](#).

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