

Suite 108 – 8085 S. Chester Street Centennial, CO 80112

# VirtualArmour Further Strengthens Business Development & Client Relations Expertise

**Vancouver, B.C.** – (March 28, 2017) Premier Managed Services Provider, VirtualArmour International Inc. (the "Company") (CSE:VAI), is pleased to announce the appointment of Kyle Duffy as Director of Client Engagement.

Mr. Duffy comes to the role with over a decade of solution development and customer implementation experience across numerous industries including mining, manufacturing, energy, transportation, finance and healthcare.

During his extensive career, Mr. Duffy has developed strategic SaaS solutions for multiple Fortune 500 companies and secured, designed and executed multi-million dollar hardware and software implementations for companies in a variety of different verticals.

In his role at VirtualArmour, he will be responsible for expanding the Company's services and solutions to existing clients as well as developing and implementing action plans to further strengthen customer retention and encourage advocacy of its premier customer experience.

Mr. Duffy said "VirtualArmour is a rising star within the fast growing Managed Services and Cybersecurity space and I'm incredibly excited to be a part of a company that is scaling their operations rapidly as a direct result of the exceptional service experience it delivers to every one of its clients."

"We believe Kyle's appointment will deliver significant value to our Company and its clients. His passion for problem-solving and ability to offer smart and pragmatic strategies is highly impressive and will increase value to our existing customers as well as allowing us to further drive growth through both new and existing clients," said Russ Armbrust, Vice-President of Sales at VirtualArmour.

## About VirtualArmour

VirtualArmour is a premier Managed Services Provider (MSP) delivering customizable management of advanced network and security services to global businesses across numerous

industry sectors. It is a trusted partner of several Fortune 500 organizations and uses only bestin-breed technology to protect and secure its clients.

VirtualArmour's services operate around the clock through its Security Operations Centers ("SOC") located in Middlesbrough, U.K. and Salt Lake City, Utah. Further information about the Company is available under its profile on the SEDAR website, www.sedar.com, on the CSE website, www.thecse.com, and on its website <u>www.virtualarmour.com</u>

#### Company Contact:

Nick Dinsmoor Vice President Marketing and Business Development Office: 720-644-0913 nick.dinsmoor@virtualarmour.com

### Investor Relations Contact:

Babak Pedram Office: 416-644-5081 bpedram@virtusadvisory.com

## Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation. The forward-looking information is based on certain key expectations and assumptions made by the management of VirtualArmour. Although VirtualArmour believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information as VirtualArmour cannot provide any assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release and VirtualArmour disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.