

## FORM 7

### MONTHLY PROGRESS REPORT

Name of Listed Issuer: Sweet Earth Holdings Corporation (the "Issuer").

Trading Symbol: SE

Number of Outstanding Listed Securities: 80,251,882 (as of June 30, 2020)

Date: July 23, 2020

This Monthly Progress Report must be posted before the opening of trading on the fifth trading day of each month. This report is not intended to replace the Issuer's obligation to separately report material information forthwith upon the information becoming known to management or to post the forms required by Exchange Policies. If material information became known and was reported during the preceding month to which this report relates, this report should refer to the material information, the news release date and the posting date on the Exchange website.

This report is intended to keep investors and the market informed of the Issuer's ongoing business and management activities that occurred during the preceding month. Do not discuss goals or future plans unless they have crystallized to the point that they are "material information" as defined in the Policies. The discussion in this report must be factual, balanced and non-promotional.

#### **General Instructions**

- (a) Prepare this Monthly Progress Report using the format set out below. The sequence of questions must not be altered nor should questions be omitted or left unanswered. The answers to the items must be in narrative form. State when the answer to any item is negative or not applicable to the Issuer. The title to each item must precede the answer.
- (b) The term "Issuer" includes the Issuer and any of its subsidiaries.
- (c) Terms used and not defined in this form are defined or interpreted in Policy 1 – Interpretation and General Provisions.

#### **Report on Business**

1. Provide a general overview and discussion of the development of the Issuer's business and operations over the previous month. Where the Issuer was inactive disclose this fact.

Sweet Earth is a vertically integrated "farm to shelf" hemp grower with a farm in Applegate, Oregon, that maintains a full line of hemp and CBD products for the US and global market. Its products combine CBD with herbal and organic ingredients, all of which are selected for their beneficial properties to soothe,

rejuvenate, and reduce inflammation. In addition to high-end finished products, Sweet Earth prides itself on sustainability by minimizing the use of plastics in both production and packaging.

Sweet Earth's in-house genetics team has been working on its own proprietary hemp strain. This strain has been grown in its indoor greenhouse resulting in high-yielding CBD rich flower. Sweet Earth looks forward to planting this new strain outdoors for the 2020 season.

Over the past month, the Issuer has been active in advancing the business plan as described below.

2. Provide a general overview and discussion of the activities of management.

Management has been focused on the following activities over the past month:

- The Issuer announced a new product "CBD Hand and Body Sanitizer" that can be purchased online at [sweetearthcbd.com](http://sweetearthcbd.com) and at select retailers in the United States.
- Mr. Amrik Virk has joined the board of the Issuer and assumed the role of President.
- The Issuer has entered into a letter of intent with Mota Ventures Corp. under which the Issuer will become the exclusive dog treat provider to Mota's eCommerce direct consumer brand, Nature's Exclusive.
- The Issuer announced a new hand sanitizer product which can be purchased at New Season Market stores in the Pacific Northwest.
- The Issuer announced a grant of up to 1,950,000 stock options pursuant to the Issuer's stock option plan.

3. Describe and provide details of any new products or services developed or offered. For resource companies, provide details of new drilling, exploration or production programs and acquisitions of any new properties and attach any mineral or oil and gas or other reports required under Ontario securities law.

On June 8, 2020, the Issuer announced that it had developed a CBD hand and body sanitizer spray which was developed at its Ashland, Oregon laboratory and manufacturing facility.

On June 29, 2020, the Issuer announced that it had developed a new hand sanitizer gel which was also developed at its Ashland, Oregon laboratory and manufacturing facility.

4. Describe and provide details of any products or services that were discontinued. For resource companies, provide details of any drilling, exploration or production programs that have been amended or abandoned.

Not applicable.

5. Describe any new business relationships entered into between the Issuer, the Issuer's affiliates or third parties including contracts to supply products or services, joint venture agreements and licensing agreements etc. State whether the relationship is with a Related Person of the Issuer and provide details of the relationship.

On June 11, 2020, the Issuer announced that it had engaged Warren Moon, CFL and NFL Hall of Fame Quarterback, as the Company's Brand Spokesperson.

On June 22, 2020, the Issuer announced that it has entered into a letter of intent under which the Issuer will become the exclusive dog treat provider to Mota's eCommerce direct consumer brand, Nature's Exclusive.

6. Describe the expiry or termination of any contracts or agreements between the Issuer, the Issuer's affiliates or third parties or cancellation of any financing arrangements that have been previously announced.

Not applicable.

7. Describe any acquisitions by the Issuer or dispositions of the Issuer's assets that occurred during the preceding month. Provide details of the nature of the assets acquired or disposed of and provide details of the consideration paid or payable together with a schedule of payments if applicable, and of any valuation. State how the consideration was determined and whether the acquisition was from or the disposition was to a Related Person of the Issuer and provide details of the relationship.

Not applicable.

8. Describe the acquisition of new customers or loss of customers.

Not applicable.

9. Describe any new developments or effects on intangible products such as brand names, circulation lists, copyrights, franchises, licenses, patents, software, subscription lists and trade-marks.

Not applicable.

10. Report on any employee hirings, terminations or lay-offs with details of anticipated length of lay-offs.

Not applicable.

11. Report on any labour disputes and resolutions of those disputes if applicable.

Not applicable.

12. Describe and provide details of legal proceedings to which the Issuer became a party, including the name of the court or agency, the date instituted, the principal parties to the proceedings, the nature of the claim, the amount claimed, if any, if the proceedings are being contested, and the present status of the proceedings.

Not applicable.

13. Provide details of any indebtedness incurred or repaid by the Issuer together with the terms of such indebtedness.

Not applicable.

14. Provide details of any securities issued and options or warrants granted.

Security	Number Issued	Details of Issuance	Use of Proceeds <sup>(1)</sup>
Stock Options	1,945,000	Stock Option Grant <sup>(2)</sup>	N/A

(1) State aggregate proceeds and intended allocation of proceeds.

(2) Mr. Amrik Virk was issued 100,000 stock options in connection with his appointment. The balance of stock options were issued to employees and consultants of the Issuer. Please refer to the Issuer’s Form 11 filed on June 26, 2020.

15. Provide details of any loans to or by Related Persons.

Not applicable.

16. Provide details of any changes in directors, officers or committee members.

Peter Espig submitted his resignation as President and Amrik Virk was appointed as a new director and President of the issuer. Chris Cooper was appointed Corporate Secretary of the Issuer.

17. Discuss any trends which are likely to impact the Issuer including trends in the Issuer’s market(s) or political/regulatory trends.

The Issuer announced the CBD Hand Sanitizer Gel and the CBD Hand and Body Spray Sanitizer in June, both developed at its Ashland, Oregon laboratory and manufacturing facility. The World Health Organization recognizes hand sanitizers to be an effective on-the-go method of cleaning hands and reducing germs, as explained by the Centers for Disease Control and Prevention. According to Grand View research, the global hand-care market size was valued at USD \$12.4 billion in 2018 and is anticipated to expand at a CAGR of 4.5% from 2019 to 2025. This estimate was made before the coronavirus outbreak and the growth rate could be much higher as education about the importance of hand washing and moisturizing grows.

The Issuer announced that it entered into a letter of intent with Mota Ventures Corp. under which the Issuer will become the exclusive dog treat provider to Mota's eCommerce direct consumer brand, Nature's Exclusive. According to Today's Veterinary Business, the U.S. pet treat market reached US\$6.7 billion in 2019, with CBD, the largest growth component<sup>3</sup> within the pet treat sector. Brightfield Group 5 estimates the US CDB pet market will increase from less than US\$100 million in 2018 to approximately US\$1.8 billion in 2023.

## Certificate Of Compliance

The undersigned hereby certifies that:

1. The undersigned is a director and/or senior officer of the Issuer and has been duly authorized by a resolution of the board of directors of the Issuer to sign this Certificate of Compliance.
2. As of the date hereof there were is no material information concerning the Issuer which has not been publicly disclosed.
3. The undersigned hereby certifies to the Exchange that the Issuer is in compliance with the requirements of applicable securities legislation (as such term is defined in National Instrument 14-101) and all Exchange Requirements (as defined in CNSX Policy 1).
4. All of the information in this Form 7 Monthly Progress Report is true.

Dated July 23, 2020.

Peter Espig  
Name of Director or Senior Officer

"Peter Espig"  
Signature

CEO  
Official Capacity

<b>Issuer Details</b>		For Month End	Date of Report YY/MM/D
Name of Issuer		June 2020	July 23, 2020
Sweet Earth Holdings Corporation			
Issuer Address			
Suite 1300 - 1030 West Georgia Street			
City/Province/Postal Code		Issuer Fax No.	Issuer Telephone No.
Vancouver, BC V6E 2Y3		604-423-4498	604-423-4499
Contact Name		Contact Position	Contact Telephone No.
Peter Espig		CEO	604-423-4499
Contact Email Address		Web Site Address	
info@seaway.com		<a href="http://www.sweetearthcbd.com">www.sweetearthcbd.com</a>	