

CRESCO LABS ANNOUNCES OPENING OF SIXTH SUNNYSIDE IN ILLINOIS AND FIRST CANNABIS DISPENSARY IN DANVILLE

Cresco Labs increases national retail footprint to 16 operating stores and widens Sunnyside's reach in eastern Illinois



Cresco Labs' Sunnyside dispensary in Danville is the first adult-use only store in eastern Illinois

CHICAGO – May 27, 2020 — [Cresco Labs](#) (CSE:CL) (OTCQX:CRLBF) (“Cresco” or “the Company”), one of the largest vertically integrated multistate cannabis operators in the United States, announced today the opening of its sixth Illinois dispensary located at 369 Lynch Dr. in the city of Danville. As the first cannabis retail store to open in eastern Illinois, near the Indiana border, Sunnyside Danville is ideally positioned to introduce its portfolio of owned brands to the tens of thousands of people living in the region.

“We’re excited to bring the Sunnyside retail experience and introduce our house of brands to people living in eastern Illinois. This is our sixth store in Illinois and with additional cultivation from our recent expansion coming online throughout Q3, we are set to generate significant operating leverage and demonstrate the value of going deep,” said Charlie Bachtell, Cresco Labs’ CEO and Co-founder.

Cresco completely renovated the adult-use only Danville location to showcase the Sunnyside retail concept. Designed to offer an educational and welcoming shopping experience with bright light, natural wood tones and sunny accents, the store has 4,800 square feet of space with over 10 points of sale and products divided by form and function. Sunnyside Danville's store hours are 10:00 AM to 9:00 PM daily, seven days a week starting May 27th. During the COVID-19 pandemic, the store will operate with online orders only through [Sunnyside.shop](https://www.crescolabs.com/sunnyside.shop) and in-store pickup. Adult-use customers can easily browse live inventory, add products to their cart and submit their orders. Customers will receive a text message when their order is ready for pickup at the store. Customers are required to wear masks and must maintain social distancing while shopping in store.

Cresco has six operational Sunnyside dispensaries in the state: Wrigleyville Chicago, Elmwood Park, Buffalo Grove, Rockford, Champaign and now Danville. The Company will soon open its seventh store in the River North neighborhood of Chicago. Three additional locations are planned for central business district in Chicago, South Beloit and Schaumburg.

Cresco has expanded its footprint to 215,000 square feet of total cultivation space¹ across its three facilities in Joliet, Lincoln and Kankakee, with supply expected to ramp up through Q3. As a result of a focused, long-term investment in its distribution capabilities, Cresco's wholesale distribution is one of the most robust in Illinois offering products to every dispensary in the state including its portfolio of brands: Cresco, Mindy's Chef Led Artisanal Edibles, Remedi, Reserve and High Supply.

About Cresco Labs:

Cresco Labs is one of the largest vertically-integrated multi-state cannabis operators in the United States. Cresco is built to become the most important company in the cannabis industry by combining the most strategic geographic footprint with one of the leading distribution platforms in North America. Employing a consumer-packaged goods ("CPG") approach to cannabis, Cresco's house of brands is designed to meet the needs of all consumer segments and includes some of the most recognized and trusted national brands including Cresco, Remedi and Mindy's, a line of edibles created by James Beard Award-winning chef Mindy Segal. Sunnyside*, Cresco's national dispensary brand, is a wellness-focused retailer designed to build trust, education and convenience for both existing and new cannabis consumers. Recognizing that the cannabis industry is poised to become one of the leading job creators in the country, Cresco has launched the industry's first national comprehensive Social Equity and Educational Development (SEED) initiative designed to ensure that all members of society have the skills, knowledge and opportunity to work in and own businesses in the cannabis industry. Learn more about Cresco Labs at www.crescolabs.com.

Forward Looking Statements

¹ Total cultivation space represents all areas used in cultivation including vegetative, mother and flowering plant rooms

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