



## STARTMONDAY COMPLETES PRIVATE PLACEMENT OF UNITS

- NOT FOR DISSEMINATION IN THE UNITED STATES OR THROUGH U.S. NEWSWIRE SERVICES -

AMSTERDAM, NL – January 12, 2018 – Smart recruitment technology firm [StartMonday Technology Corp.](#) (CSE: JOB) (OTC: STMDF) (FRANKFURT: JOB) (the “**Company**” or “**StartMonday**”) announces that it has closed a non-brokered private placement of 12,000,000 units (the “**Units**”) at a price of \$0.25 per Unit for proceeds of \$3,000,000. Each Unit is comprised of one common share and one-half of one transferable common share purchase warrant (the “**Warrants**”). Each Warrant will entitle the holder to purchase an additional common share at \$0.50 until January 11, 2019.

In connection with the Offering, the Company has paid eligible finders a cash commission in the aggregate amount of \$158,882.50, being 7% of the gross proceeds from the sale of Units to purchasers introduced by the finders, as well as issued an aggregate of 632,030 non-transferable finder’s warrants (the “**Finder’s Warrants**”), which is equal to 7% of the number of Units sold to purchasers introduced by the finders. Each Finder’s Warrant entitles the finder to acquire a share at an exercise price of \$0.50 until January 11, 2019.

All securities issued in connection with the Offering will be subject to a statutory hold period of four months plus a day from the date of issuance in accordance with applicable securities legislation which will expire on May 12, 2018.

The Company intends to use net proceeds from the Offering (approximately \$2,820,000) to promote the StartMonday platform and develop its all-new blockchain product solution branded as ‘CareerChain’ (see October 31, 2017 news release) (\$1,900,000 combined) with the remainder allocated to general working capital (\$920,000).

ON BEHALF OF THE BOARD

"Ray Gibson"

CEO & Director

**About StartMonday** (CSE: JOB) (XFRA: JOB) (OTC: STMDF)

StartMonday helps employers select better candidates, faster, with the power of 15-second video introductions. StartMonday’s video-led mobile and web applications deliver a better impression of personality and customer skills, ultimately helping employers decide which candidates they should talk to first – making the process much more efficient. StartMonday is focused on becoming recognized as an innovative and trusted brand for job recruitment. The Company is dedicated to building powerful tools for the Mobile Generation. The mission is to make recruiting, and work itself, an amazing experience for everyone. For more information please visit [www.startmonday.com](http://www.startmonday.com).

CAUTIONARY DISCLAIMER STATEMENT: The Canadian Securities Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of the content of this news release.

This news release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the securities in any state in which such offer, solicitation or sale would be unlawful. The securities issued, or to be issued, under the Offering have not been, and will not be, registered under the United States

Securities Act of 1933, as amended, and may not be offered or sold in the United States absent registration or an applicable exemption from registration requirements.

This news release contains forward-looking statements relating to the approval of the Offering by the Canadian Securities Exchange and other statements that are not historical facts. Forward-looking statements are often identified by terms such as "will", "may", "should", "anticipate", "expects" and similar expressions. All statements other than statements of historical fact, included in this release are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from the Company's expectations include the failure to satisfy the conditions of the Canadian Securities Exchange and other risks detailed from time to time in the filings made by the Company with securities regulations.

The reader is cautioned that assumptions used in the preparation of any forward-looking information may prove to be incorrect. Events or circumstances may cause actual results to differ materially from those predicted, as a result of numerous known and unknown risks, uncertainties, and other factors, many of which are beyond the control of the Company. The reader is cautioned not to place undue reliance on any forward-looking information. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement. The forward-looking statements contained in this news release are made as of the date of this news release and the Company will update or revise publicly any of the included forward-looking statements as expressly required by applicable law.

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