



Sproutly Executes its 3rd and 4th Provincial Supply Agreements with Manitoba and Saskatchewan

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VANCOUVER, BC, March 27, 2020 – Sproutly Canada, Inc. (CSE: SPR) (OTCQB: SRUTF) (FSE: 38G) (“**Sproutly**” or the “**Company**”) is pleased to announce that the Company’s wholly-owned subsidiary, Toronto Herbal Remedies (“**THR**”) has entered into a cannabis supply agreement with the provinces of Manitoba and Saskatchewan (together, the “**Supply Agreements**”) through the Manitoba Liquor and Lotteries Corporation and the Saskatchewan Liquor and Gaming Authority, respectively, as at March 27, 2020.. Manitoba and Saskatchewan will be the 3rd and 4th provinces in Canada to carry Sproutly’s CALIBER branded indoor-grown dried flower products (“**CALIBER**”), following Alberta and New Brunswick in late 2019. Pursuant to the Supply Agreements, CALIBER will launch in Manitoba and Saskatchewan initially with its 3.5 gram flower offerings for each one of CALIBER’s unique strains, Berry White and Lemon Zkittle (2018 Highlife Cup Overall and Best Sativa winner which will be called Lemon Z). CALIBER’s launch in Manitoba and Saskatchewan will be supported with regional marketing efforts in accordance with Health Canada regulations.

“We are pleased to announce Manitoba and Saskatchewan as our newest partners to carry our CALIBER branded products. With a combined 70 physical retail locations across the two provinces, Manitoba and Saskatchewan will continue push the momentum for the Company’s ongoing and ambitious product launch plan,” said Keith Dolo, CEO & Director of Sproutly. “As we mentioned from the start, our small-batch dried flower is only the very beginning of our CALIBER brand portfolio. We have a number of innovative developments in our consumable and edible products pipeline (“**Cannabis 2.0**”) derived from our proprietary extraction technology APP Technology that we are expect to introduce to our partners in the near future.”

Sproutly’s CALIBER Cannabis 2.0 products are expected launch later in the year. APP Technology is a proprietary technology that extracts whole-plant BioNatural Oils (BNO) and water soluble Infuz₂O.

About Sproutly Canada, Inc.

Sproutly’s core mission is to become the leading supplier to the cannabis beverage and edibles market. The Company’s Toronto-based facility, licensed under the *Cannabis Act*, was built to cultivate pharmaceutical grade cannabis to supply a technological breakthrough in producing and formulating the first natural, truly water-soluble cannabis solution. Our water-soluble ingredients and our bio-natural oils will deliver our unique brands to international markets that are clamouring for well-defined commercial products. Sproutly’s business focus is to execute on partnerships with local and globally established consumer brands to leverage their existing customer bases, further expand brand loyalty, assist with

marketing, and support distribution networks to deliver this scientific breakthrough with speed and efficiency worldwide.

For more information on Sproutly, please visit: www.sproutly.ca.

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Forward-Looking Statements

Cautionary Note Regarding Forward-Looking Statements: This release includes certain statements and information that may constitute forward-looking information within the meaning of applicable Canadian securities laws or forward-looking statements within the meaning of the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements relate to future events or future performance and reflect the expectations or beliefs regarding future events of management of Sproutly. Generally, forward-looking statements and information can be identified by the use of forward-looking terminology such as “intends” or “anticipates”, or variations of such words and phrases or statements that certain actions, events or results “may”, “could”, “should”, “would” or “occur”. This information and these statements, referred to herein as “forward-looking statements”, are not historical facts, are made as of the date of this news release and include without limitation, statements regarding discussions of future plans, estimates and forecasts and statements as to management's expectations and intentions with respect to, among other things, timing relating to the Company's ability to launch and supply its CALIBER branded products in Manitoba and Saskatchewan; and the Company's development and launch of its Cannabis 2.0 products.

These forward-looking statements involve numerous risks and uncertainties and actual results might differ materially from results suggested in any forward-looking statements. These assumptions, risks and uncertainties include, among other things, the Company's inability to launch or supply its CALIBER branded products in Manitoba and Saskatchewan; the Company's inability to develop and launch its Cannabis 2.0 products; potential negative consumer, investor or public perception of the Company's ‘CALIBER’ branded products in Manitoba or Saskatchewan; changes in consumer preferences and product trends; and political, legal and regulatory uncertainty relating to cannabis products generally. In making the forward looking statements in this news release, the Company has applied several material assumptions, including without limitation, that the Company will launch its CALIBER branded products in Manitoba and Saskatchewan; that the Company's ‘CALIBER’ branded products will be positively received by consumers in Manitoba and Saskatchewan; and that the Company will continue to develop and launch its Cannabis 2.0 products. Although management of the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements or forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements and forward-looking information. Readers are cautioned that reliance on such information may not be appropriate for other purposes. The Company does not undertake to update any forward-looking statement, forward-looking information or financial outlook that are incorporated by reference herein, except in accordance with applicable securities laws. We seek safe harbor.