



SLANG Worldwide Introduces New “Gyro” Dabbing Product

Spill-proof concentrate container filled with hydrocarbon live resin extract for convenience and simplicity

TORONTO, October 6, 2020 -- SLANG Worldwide Inc. (CNSX: SLNG), (OTCQB: SLGWF) (“SLANG” or the “Company”), a leading global cannabis consumer packaged goods (CPG) company with a diversified portfolio of popular brands, today announced the launch of a new concentrate product called the Gyro. The latest addition to SLANG’s Bakked product line, the Gyro is the first spill-proof, gyroscopic container for live resin concentrates used for dabbing.

The Gyro innovates the way that cannabis consumers who prefer to dab transport their extracts. Because the Gyro is always right side up, dabbers never have to worry about spilling their costly extracts. The Gyro is designed to withstand shaking, tossing and even dropping, all without any spills.

“The Gyro makes dabbing simpler and more convenient so that our customers can enjoy their dabbing experience,” said SLANG President & CEO Chris Driessen. “Full credit goes to the SLANG product team for once again developing an innovative product that is truly unique in the cannabis CPG space. The Gyro marks our third product in the hydrocarbon extract space, with more on the way.”

The Gyro is packaged with 1 gram of live resin concentrate, available in “live sap” or “live sugar” consistencies. The live resin is produced from whole-plant fresh-frozen material which produces a full-spectrum, high-flavor extract. The Gyro is currently available in Colorado and is expected to launch in several additional states in 2021.

The Bakked brand is known for high-quality concentrates offered in innovative delivery systems. On the strength of its Dabaratus one-click dabbing solution, Bakked has been ranked in the top five in various concentrate categories of several state markets, according to BDSA. With the addition of popular hydrocarbon concentrates, SLANG plans to leverage its large distribution network to gain even more market share in these growing categories.



The Bakked Gyro is an innovative, no-spill concentrate container filled with high-quality live resin extracts.

More information about the Gyro, including a short video, is available at <https://bakked.com/gyro>.

Media and Investor inquiries

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About SLANG Worldwide Inc.

SLANG Worldwide Inc. is a global leader in the cannabis CPG sector with a diversified portfolio of popular brands distributed across the United States. The Company specializes in acquiring and developing market-proven regional brands as well as launching innovative new brands to seize global market opportunities. SLANG is listed on the Canadian Securities Exchange under the ticker symbol SLNG and on the OTCQB under the symbol SLGWF. For more information, please visit www.slangww.com.

Forward-Looking Statements

This news release contains statements that constitute “forward-looking statements.” Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements, or developments in the industry to differ materially from the anticipated results, performance or achievements expressed or implied by such forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words “expects,” “plans”, “anticipates”, “believes”, “intends”, “estimates”, “projects”, “potential” and similar expressions, or that events or conditions “will”, “would”, “may”, “could” or “should” occur. Forward-looking statements in this news release include, but are not limited to, statements regarding the distribution and benefits of the Gyro product.

Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management of SLANG at this time, are inherently subject to significant business, economic and competitive risks, uncertainties and contingencies that could cause actual results to differ materially from those expressed or implied in such statements. Investors are cautioned not to put undue reliance on forward-looking statements. Applicable risks and uncertainties include, but are not limited to regulatory risks, risks related to the COVID-19 global pandemic, changes in laws, resolutions and guidelines, market risks, concentration risks, operating history, competition, the risks associated with international and foreign operations and the other risks identified under the headings “Risk Factors” in SLANG’s final long form prospectus dated January 17, 2019 and “Risks and Uncertainties” in the management discussion and analysis for the year ended December 31, 2019 and six months ended June 30, 2020, each as filed on SEDAR at www.sedar.com. SLANG is not under any obligation, and expressly disclaims any intention or obligation, to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as expressly required by applicable law.

Third Party Information

This press release includes market and industry data that has been obtained from third party sources, including industry publications. The Company believes that the industry data is accurate and that its estimates and assumptions are reasonable, but there is no assurance as to the accuracy or completeness of this data. Third party sources generally state that the information contained

therein has been obtained from sources believed to be reliable, but there is no assurance as to the accuracy or completeness of included information. Although the data is believed to be reliable, the Company has not independently verified any of the data from third party sources referred to in this press release or ascertained the underlying economic assumptions relied upon by such sources.

The Canadian Securities Exchange has not reviewed, approved or disapproved the content of this news release.

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