

# SLANG Worldwide Lists Shares on Frankfurt Exchange and Retains Investor Relations Firm

TORONTO, March 25, 2019 /CNW/ - SLANG Worldwide Inc. ([CNSX: SLNG](#)), (Frankfurt: 84S), ("SLANG" or the "Company"), a global cannabis consumer packaged goods company, is pleased to announce its plans to continue to broaden its shareholder base and further increase its engagement with its global community of investors. Accordingly, SLANG common shares are now trading on the Frankfurt Stock Exchange under the trading symbol 84S, and the Company has retained Vincic Advisors to provide comprehensive investor relations and strategic communications services.

The Frankfurt Stock Exchange, operated by Deutsche Börse AG, is one of the world's largest trading centers for securities and the largest of the seven stock exchanges in Germany. SLANG's Frankfurt listing is expected to facilitate the process of trading in its shares by investors in Europe and internationally. The Company's shares continue to be listed on the Canadian Securities Exchange under the symbol SLNG.

"With one of the strongest brand portfolios and the widest distribution in the cannabis space, we believe SLANG has an exciting story to share with investors," said SLANG CEO Peter Miller. "We look forward to communicating SLANG's investment proposition and building awareness among new audiences."

SLANG's contract with Vincic Advisors is for an initial 6-month term which may be extended by mutual agreement, for a monthly fee of \$11,250. Neither Vincic Advisors nor any of its associates holds an equity interest in SLANG.

Vincic Advisors is a leading international consultancy focused on the delivery of investor relations, communications and capital markets outreach services. Founded in 2014, Vincic Advisors has helped clients from a broad cross section of industries navigate the nuances and complexities of capital markets communications. Based in Toronto, the company leverages the collective experience of its seasoned practitioners to provide bespoke solutions aimed at helping enhance long-term shareholder value for its clients.

## **About SLANG Worldwide Inc.**

SLANG Worldwide Inc. is a leading cannabis-focused consumer packaged goods company. The Company is focused on acquiring and developing market-proven regional brands, as well as creating new brands to meet the needs of cannabis consumers worldwide. SLANG is listed on the Canadian Securities Exchange under the ticker symbol [SLNG](#). For more information, please visit [www.slangworldwide.co](http://www.slangworldwide.co).

## **Forward-Looking Statements**

This news release contains statements that constitute "forward-looking statements." Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements, or developments in the industry to differ materially from the anticipated results, performance or achievements expressed or implied by such forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words "expects," "plans", "anticipates", "believes", "intends", "estimates", "projects", "potential" and similar expressions, or that events or conditions "will", "would", "may", "could" or "should" occur.

Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management of SLANG at this time, are inherently subject to significant business, economic and competitive risks, uncertainties and contingencies that could cause actual results to differ materially from those expressed or implied in such statements.

Investors are cautioned not to put undue reliance on forward-looking statements. Applicable risks and uncertainties include, but are not limited to regulatory risks, changes in laws, resolutions and guidelines, market risks, concentration risks, operating history, competition, the risks associated with international and foreign operations and the other risks identified under the heading "Risk Factors" in SLANG's final long form prospectus dated January 17, 2019 as filed on SEDAR at [www.sedar.com](http://www.sedar.com). SLANG is not under any obligation, and expressly disclaims any intention or obligation, to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as expressly required by applicable law.

This news release does not constitute an offer to sell or a solicitation of an offer to buy any of the securities in the United States. The securities have not been and will not be registered under the United States Securities Act of 1933, as amended (the "U.S. Securities Act") or any state securities laws and may not be offered or sold within the United States or to U.S. persons unless registered under the U.S. Securities Act and applicable state securities laws or an exemption from such registration is available.

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