

SLANG Worldwide Appoints Mr. Kevin K. Albert as Independent Member of the Board

Toronto, Ontario - (April 4, 2021) - **SLANG Worldwide Inc. (CNSX: SLNG) (OTCQB: SLGWF)** ("**SLANG**" or the "**Company**"), a leading global cannabis consumer packaged goods ("**CPG**") company with a diversified portfolio of popular brands, today announced the appointment of Mr. Kevin K. Albert as an Independent Member of its Board of Directors. SLANG's Board of Directors is now comprised of 6 directors, 3 of whom are independent.

Mr. Drew McManigle, Interim CEO and Chairman of SLANG, said, "I am very excited to have an experienced business professional like Kevin join our Board, a seasoned professional with significant knowledge and expertise in the cannabis industry, a deep and fundamental understanding of finance and management, and a successful track record in M&A. We deeply appreciate Kevin's willingness to serve as a Director. We believe Kevin will bring significant business insight while providing skilled and experienced board level expertise to the task of building value for our shareholders and effectively managing and growing SLANG, as it positions itself from its turnaround stage into its growth stage."

Mr. Albert worked in the investment banking division of Merrill Lynch & Co. for 24 years. Now retired, he is currently managing a portfolio of private investments, the majority of which are in the legal cannabis industry. From September 2010 through December 2019, Mr. Albert was a Senior Partner of Pantheon Ventures LLC ("Pantheon") and a member of its six-person Partnership Board. For most of his nine-year tenure there, he was responsible for the firm's global business development, and during this time Pantheon's assets under management increased from approximately US\$25 billion to approximately US\$50 billion.

From 2006 until 2017, he also served as an independent director on the board of Merrill Lynch Ventures, LLC, a series of private equity partnerships offered to Merrill Lynch employees aggregating over US\$1.8 billion of original committed capital. He currently serves as an independent director on the boards of Harborside Inc, Osiris Ventures, Inc. dba, NorCal Cannabis Company, Octavius Holdings Inc dba, Flow Cannabis Company, and Achari Venture Holding Corp I, a special purpose acquisition company targeting a merger with a non-plant touching cannabis company. Mr. Albert has a BA and an MBA from the University of California, Los Angeles where he continues to be involved as the Chair of the Board of Visitors of the Economics Department.

Mr. Albert noted, "I am excited to be joining SLANG at this time as I believe the Company has tremendous potential and is well positioned to expand its footprint and capture additional market share in its core markets. I look forward to working with the other members of the Board and the management team as we help drive growth at SLANG."

To be added to SLANG's email distribution list, please email SLNG@kcsa.com with "SLNG" in the subject.

About SLANG Worldwide Inc.

SLANG Worldwide Inc. is a global leader in the cannabis CPG sector with a diversified portfolio of popular brands distributed across the United States. SLANG specializes in acquiring and developing market-proven regional brands as well as launching innovative new brands to seize global market opportunities. For more information, please visit www.slangww.com.

Forward-Looking Statements

This news release contains statements that constitute "forward-looking statements." Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements, or developments in the industry to differ materially from the anticipated results, performance or achievements expressed or implied by such forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words "expects", "plans", "anticipates", "believes", "intends", "estimates", "projects", "potential" and similar expressions, or that events or conditions "will", "would", "may", "could" or "should" occur.

Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management of SLANG at this time, are inherently subject to significant business, economic and competitive risks, uncertainties and contingencies that could cause actual results to differ materially from those expressed or implied in such statements. Investors are cautioned not to put undue reliance on forward-looking statements. Applicable risks and uncertainties include, but are not limited to regulatory risks, risks related to the COVID-19 global pandemic, changes in laws, resolutions and guidelines, market risks, concentration risks, operating history, competition, the risks associated with international and foreign operations and the other risks identified under the headings "Risk Factors" in SLANG's annual information form dated April 29, 2021 and other disclosure documents available on the Company's profile on SEDAR at www.sedar.com. SLANG is not under any obligation, and expressly disclaims any intention or obligation, to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as expressly required by applicable law.

Neither the Canadian Securities Exchange nor the Investment Industry Regulatory Organization of Canada accepts responsibility for the adequacy or accuracy of this release.

Media and Investor inquiries

Investors@SLANGww.com

KCSA Strategic Communications

Phil Carlson

SLANG@kcsa.com