



## **SLANG Worldwide Products Available in Ontario, Canada**

**TORONTO, December 21, 2020 -- SLANG Worldwide Inc. ([CNSX: SLNG](#)), ([OTCQB: SLGWF](#))** (“SLANG” or the “Company”), a leading global cannabis consumer packaged goods (CPG) company with a diversified portfolio of popular brands, today announced that its O.pen and Firefly Mini line of products are now available in Ontario. The Ontario Cannabis Store, the province’s sole wholesale distributor of adult-use cannabis, has listed O.pen vaporizer cartridges and Firefly Mini disposable vaporizers in its catalog available for purchase by licensed retailers and online, through the Ontario Cannabis Store website.

“We are pleased to be able to offer our flagship O.pen and Firefly brands to consumers in Ontario,” said SLANG President & CEO Chris Driessen. “After a successful launch of the O.pen line in British Columbia, we are excited to continue that momentum across Canada into Ontario, with O.pen and the Firefly Mini.”

O.pen is considered to be the #2 best-selling cannabis brand of all time in the United States by analytics firm BDSA since it began tracking legal sales in 2014. Firefly is an innovator in dry flower vaporizer technology, and recently extended that technology expertise to concentrate vaporizers.

“As an operator in the Canadian market since 2013, I believe this launch is timed well with the maturing-market dynamics we’re now seeing, and in which SLANG excels,” added Peter Miller, SLANG Executive Chairman. “We are encouraged by the ongoing reduction of commodity-oriented producers, and the emergence of highly discerning consumers. We will strive to earn our place in the market through a respect for those consumers and a focus on their experience.”

SLANG-branded products are manufactured and distributed in the Canadian market by its investee company, Agripharm Corp. (“**Agripharm**”). Owned in partnership with Canopy Growth and Green House Seed Co., Agripharm was one of the first licensed cannabis producers in Canada, in operation since 2014. In 2015 it became the first licensed producer in the country to make use of supercritical CO<sub>2</sub> extraction methods. SLANG looks forward to bringing more products to the Canadian market with Agripharm, including new live resin products similar to those recently launched successfully by the Company in Colorado.

SLANG’s O.pen and Firefly products are now available for purchase, online, and at retailers across Ontario

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## **About SLANG Worldwide Inc.**

SLANG Worldwide Inc. is a global leader in the cannabis CPG sector with a diversified portfolio of popular brands distributed across the United States. The Company specializes in acquiring and developing market-proven regional brands as well as launching innovative new brands to seize global market opportunities. SLANG is listed on the Canadian Securities Exchange under the ticker symbol SLNG and on the OTCQB under the symbol SLGWF. For more information, please visit [www.slangww.com](http://www.slangww.com).

## **Forward-Looking Statements**

This news release contains statements that constitute “forward-looking statements.” Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements, or developments in the industry to differ materially from the anticipated results, performance or achievements expressed or implied by such forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words “expects,” “plans”, “anticipates”, “believes”, “intends”, “estimates”, “projects”, “potential” and similar expressions, or that events or conditions “will”, “would”, “may”, “could” or “should” occur. Forward-looking statements in this news release include, but are not limited to, statements regarding the Company’s prospects in Ontario and other Canadian markets.

Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management of SLANG at this time, are inherently subject to significant business, economic and competitive risks, uncertainties and contingencies that could cause actual results to differ materially from those expressed or implied in such statements. Investors are cautioned not to put undue reliance on forward-looking statements. Applicable risks and uncertainties include, but are not limited to regulatory risks, risks related to the COVID-19 global pandemic, changes in laws, resolutions and guidelines, market risks, concentration risks, operating history, competition, the risks associated with international and foreign operations and the other risks identified under the headings “Risk Factors” in SLANG’s final long form prospectus dated January 17, 2019 and “Risks and Uncertainties” in the management discussion and analysis for the year ended December 31, 2019 and nine months ended September 30, 2020, each as filed on SEDAR at [www.sedar.com](http://www.sedar.com). SLANG is not under any obligation, and expressly disclaims any intention or obligation, to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as expressly required by applicable law.

## **Third Party Information**

This press release includes market and industry data that has been obtained from third party sources, including industry publications. The Company believes that the industry data is accurate and that its estimates and assumptions are reasonable, but there is no assurance as to the accuracy or completeness of this data. Third party sources generally state that the information contained therein has been obtained from sources believed to be reliable, but there is no assurance as to the accuracy or completeness of included information. Although the data is believed to be reliable, the Company has not independently verified any of the data from third party sources referred to in this press release or ascertained the underlying economic assumptions relied upon by such sources.

**The Canadian Securities Exchange has not reviewed, approved or disapproved the content of this news release.**

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