

CSE: CANN OTC: HERTF

Friday, September 28, 2018

NEWS RELEASE

For Immediate Release HERITAGE ANNOUNCES EXTENSION OF CANNACURE CLOSING

Vancouver, B.C., September 28, 2018 – HERITAGE CANNABIS HOLDINGS CORPORATION (CSE: CANN) ("Heritage" or "Company") announces that it has reached an agreement to extend the proposed deadline to acquire CannaCure Corporation ("CannaCure") to November 2, 2018.

The transaction, previously announced on July 23, 2018, was subject to several conditions prior to closing, and the two sides continue to make progress on these. Both sides continue to work towards meeting all these conditions and completing the definitive agreement as soon as possible.

Clint Sharples, Chairman and interim CEO of Heritage states "We are working closely with the team at CannaCure to close this transaction, and it remains an important part of our expansion plans. We are targeting closing this and the Purefarma transaction at the same time, and executing our business growth as one entity in the near future."

About Heritage Cannabis Holdings Corp.

The Company is currently listed as a marijuana issuer having a 75% interest in PhyeinMed Inc, a Health Canada license holder under the ACMPR (Access to Cannabis for Medical Purposes Regulations). It is a Parent and Development Company with strategic plans to continue to acquire Cannabis related companies.

ON BEHALF OF THE BOARD OF DIRECTORS OF HERITAGE CANNABIS HOLDINGS CORPORATION

"Clint Sharples"

Clint Sharples Chairman and interim CEO

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The Canadian Stock Exchange does not accept responsibility for the adequacy or accuracy of this release.

This news release contains forward-looking information, which involves known and unknown risks, uncertainties and other factors that may cause actual events to differ materially from current expectation. Important factors - including the availability of funds, the results of financing efforts, the results of exploration activities -- that could cause actual results to differ materially from the Company's expectations are disclosed in the Company's documents filed from time to time on SEDAR (see www.sedar.com). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The company disclaims any intention or obligation, except to the extent required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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