



Green Thumb Industries (GTI) to Open Rise Lakewood, GTI's Fifth Retail Location in Ohio and 43rd in the Nation, on April 13

CHICAGO and LAKEWOOD, OHIO, April 13, 2020 – Green Thumb Industries (GTI) (CSE: GTII) (OTCQX: GTBIF), a leading national cannabis consumer packaged goods company and owner of Rise™ and Essence retail stores, today announced it will open its 43rd location, Rise Lakewood, on April 13. This is the fifth Rise™ store in Ohio and the second Rise™ location in Lakewood.

“As a designated essential business during the ongoing COVID-19 crisis, we are honored to provide cannabis to more members of the community with a second location in Lakewood,” said GTI Founder and Chief Executive Officer Ben Kovler. “We are grateful to be able to promote well-being through the power of cannabis, especially during these stressful and uncertain times.”

Rise Lakewood will offer pre-ordering for registered medical cannabis patients and the first hour of each day will be reserved for people 60 years and older and those with compromised immune systems. Pre-orders can be made by calling the store at 216-273-0062.

There are four other Rise™ stores in Ohio in Cleveland, Lorain, Toledo and another location in Lakewood on Madison Avenue. The company was awarded an Ohio processing license earlier this year and will produce GTI's branded cannabis products in a facility located in Toledo.

Lakewood is located seven miles outside of Cleveland, the second largest city in Ohio. The number of registered patients in Ohio has reached 88,306 as of February 2020. In an analysis conducted in July 2018, more than 3.5 million Ohioans have qualifying medical conditions. Estimates expect nearly 200,000 to 300,000 patients will eventually participate in the Ohio medical marijuana program. Those interested in the state's medical marijuana program can visit <https://www.medicalmarijuana.ohio.gov/>.

Rise Lakewood is located at 18607 Detroit Avenue. Hours are Sunday from 12 p.m. to 4 p.m., Monday and Tuesday from 11 a.m. to 7 p.m. and Friday and Saturday from 10 a.m. to 7 p.m.

About Green Thumb Industries:

Green Thumb Industries (GTI), a national cannabis consumer packaged goods company and retailer, is dedicated to providing dignified access to cannabis while giving back to the communities in which they serve. GTI manufactures and distributes a portfolio of branded cannabis products including Beboe, Dogwalkers, Dr. Solomon's, incredibles, Rythm and The Feel Collection. The company also owns and operates rapidly growing national retail cannabis stores called Rise™ and Essence. Headquartered in Chicago, Illinois, GTI has 13 manufacturing facilities, licenses for 96 retail locations and operations across 12 U.S. markets. Established in

2014, GTI employs approximately 1,700 people and serves thousands of patients and customers each year. GTI was named a Best Workplace 2018 by Crain's Chicago Business and MG Retailer magazine in 2018 and 2019. More information is available at GTIgrows.com.

Cautionary Note Regarding Forward-Looking Information

This press release contains statements which may constitute "forward-looking information" within the meaning of applicable securities laws, including statements regarding the plans, intentions, beliefs and current expectations of GTI with respect to future business activities. Forward-looking information is often identified by the words "may," "would," "could," "should," "will," "intend," "plan," "anticipate," "believe," "estimate," "expect," or similar expressions and include information regarding the future direction and business objectives of GTI. The forward-looking information in this news release is based upon the expectations, estimates, projections, assumptions and views of future events which management believes to be reasonable in the circumstances and expectations relating to general economic and market conditions. Any forward-looking information speaks only as of the date on which it is made, and, except as required by law, GTI does not undertake any obligation to update or revise any forward-looking information, whether as a result of new information, future events or otherwise. The forward-looking information in this news release is subject to a variety of known and unknown risks, uncertainties and other factors that could cause actual events or results to differ from those express or implied. When considering these forward-looking statements, readers should keep in mind the risk factors and other cautionary statements in GTI's public filings with the applicable securities regulatory authorities on SEDAR at www.sedar.com, including the risk factors set out in GTI's annual information form dated July 10, 2018.

The Canadian Securities Exchange does not accept responsibility for the adequacy or accuracy of this release.

Investor Contact:

Jennifer Dooley
Chief Strategy Officer
InvestorRelations@gtigrows.com
310-622-8257

Media Contact

Linda Marsicano
VP, Corporate Communications
lmarsicano@gtigrows.com
773-354-2004

Source: Green Thumb Industries

