

Red Light Holland Looking To Receive Exemption for Controlled Substances from Government of Canada, Engages Wellington Dupont Public Affairs

Toronto, Ontario--(Newsfile Corp. - December 23, 2020) - Red Light Holland Corp. (CSE: TRIP) (FSE: 4YX) (OTC: TRUFF) ("**Red Light Holland**" or the "**Company**") is pleased to announce that it has hired Wellington-Dupont Public Affairs ("**Wellington-Dupont**") to provide government relations support and lobbying services on behalf of the Company. Wellington-Dupont has approached the Government of Canada in the hopes of initiating first steps for Red Light Holland to receive an exemption for controlled substances use as part of clinical studies, in order to safely analyze the potential positive impacts of psilocybin on mental health.

"We have a big idea. But we need to carefully proceed, in order for it to hopefully come to fruition," said Red Light Holland CEO and director Todd Shapiro. "This is why we have hired expert lobbying and government relations firm, Wellington Dupont Public Affairs. Through Wellington Dupont, we look forward to engaging the federal government to discuss the usage of natural psilocybin products, and their potential benefits."

"We are pleased to represent Red Light Holland as they seek an exemption for controlled substances use as part of a clinical study," said Summer Senter, Consultant Lobbyist at Wellington-Dupont Public Affairs. "Together we are working with another group to build a detailed plan that will lead to potentially ground-breaking and positive change in Canada. We look forward to sharing more news, when appropriate."

About Wellington Dupont

Wellington Dupont is a North American public affairs firm with strong talent working closely across Canada and the United States. With offices across Canada and the United States, Wellington Dupont's approach ensures consistent and seamless results throughout all offices while keeping top of mind policy and regulations on both sides of the border.

Wellington Dupont's team of trusted advisors uses their combined experience in media relations, business, politics, and government to provide sound counsel and strategic advice while helping clients achieve results.

Contact: info@wellingtondupont.com

About Red Light Holland Corp.

Red Light Holland is an Ontario-based corporation engaged in the production, growth and sale (through existing Smart Shops operators and an advanced e-commerce platform) of a premium brand of magic truffles to the legal market within the Netherlands, in accordance with the highest standards, in compliance with all applicable laws.

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Forward-Looking Statements

Neither the Canadian Securities Exchange (the "CSE") nor its Market Regulator (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.

This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of Red Light Holland and Halo's control.

Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". The forward-looking information and forward-looking statements contained herein include, but are not limited to, aspects of the hiring of Wellington-Dupont Public Affairs, and the proposed careful approach to the Government of Canada to receive an exemption for controlled substances for clinical trials. Although each of Red Light Holland and Wellington-Dupont believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. In particular, there is no guarantee that Wellington-Dupont will be successful with their attempts to communicate with the Government of Canada, with the purposes of getting an exemption for controlled substances for clinical trials, on behalf of Red Light Holland. As well, there is no guarantee that the Red Light Holland and Wellington-Dupont will reach their "big idea" goals, or even if communications with the Government of Canada will proceed, or if it does proceed that it will reflect the understanding of the parties as of the date of this release. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws.

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