

# Red Light Holland Reaches Distribution Arrangement for iMicrodose Packs with Smartshop Oss, in Oss, Netherlands and will Build an iMicrodose Media Information Centre (iMIC) Onsite

Toronto, Ontario--(Newsfile Corp. - October 5, 2020) - Red Light Holland Corp. (CSE: TRIP) (FSE: 4YX) (OTC: TRUFF) ("**Red Light Holland**" or the "**Company**"), an Ontario-based corporation positioning itself to engage in the production, growth and sale of its brand of magic truffles to the legal, recreational market within the Netherlands, is pleased to announce their iMicrodose Packs ("**iMicrodose Packs**") powered by Red Light Holland are expected to be available on by the end of October, 2020 in Smartshop Oss located at Walstraat 29, 5341 CJ Oss, Netherlands as Red Light Holland has reached a distribution agreement with Smartshop Oss.

Red Light Holland has also reached an agreement with Smartshop Oss to build and set up an iMicrodose Media Information Centre ("**iMIC**") in Smartshop Oss, expected to be ready before the end of 2020.

"This is just another example on how aggressive we are by immediately increasing the ability for consumers, all over the Netherlands, to purchase our iMicrodose packs powered by Red Light Holland. It also instantly increases our brand's visibility," said Todd Shapiro, CEO and Director of Red Light Holland. "Equally as important, we are very excited to work with Shai Ramsahai and his team, as they are very familiar with the Truffles' industry in the Netherlands. This once again proves how open and accepting the pioneers of the industry are, as they continue to welcome us with open arms, as together we plan on growing the market synergistically."

"We are really happy to work with Red Light Holland. Todd and Hans Derix (President of Red Light Holland) have really impressed me with their early knowledge of the industry and their ability to instantly think of creative ideas to help capture a new customer base including their clever iMicrodose Media Information Centre (iMIC) to help educate consumers, which we are pleased to eventually have in Smartshop Oss. Their iMicrodose fridges are pretty cool too!" added Shai Ramsahai, CEO of Smartshop Oss.

Smartshop Oss is located at Walstraat 29, 5341 CJ Oss, on one of the main shopping streets in the city centre of Oss. Oss is a municipality and a city in the southern Netherlands, in the province of North Brabant.



**Pictured: Smartshop Oss in Oss, Netherlands**

To view an enhanced version of this graphic, please visit:

[https://orders.newsfilecorp.com/files/2017/65204\\_7ad16a927418686d\\_001full.jpg](https://orders.newsfilecorp.com/files/2017/65204_7ad16a927418686d_001full.jpg)

### **About Red Light Holland Corp.**

The Company is an Ontario-based corporation positioning itself to engage in the production, growth and sale (through existing Smart Shops operators and an advanced e-commerce platform) of a premium brand of magic truffles to the legal, recreational market within the Netherlands, in accordance with the highest standards, in compliance with all applicable laws.

### **For additional information on the Company:**

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### **Forward-Looking Statements**

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Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or

variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". The forward-looking information and forward- looking statements contained herein include, but are not limited to, information the timing and other aspects of the iMicrodose Launch Event, including anticipated guests. Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward- looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. In particular, there is no guarantee that iMicrodose products will be in Smartshop Oss by October, 2020, nor are their guarantees that their Media Information Centre will be activated before the end of 2020. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws.

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